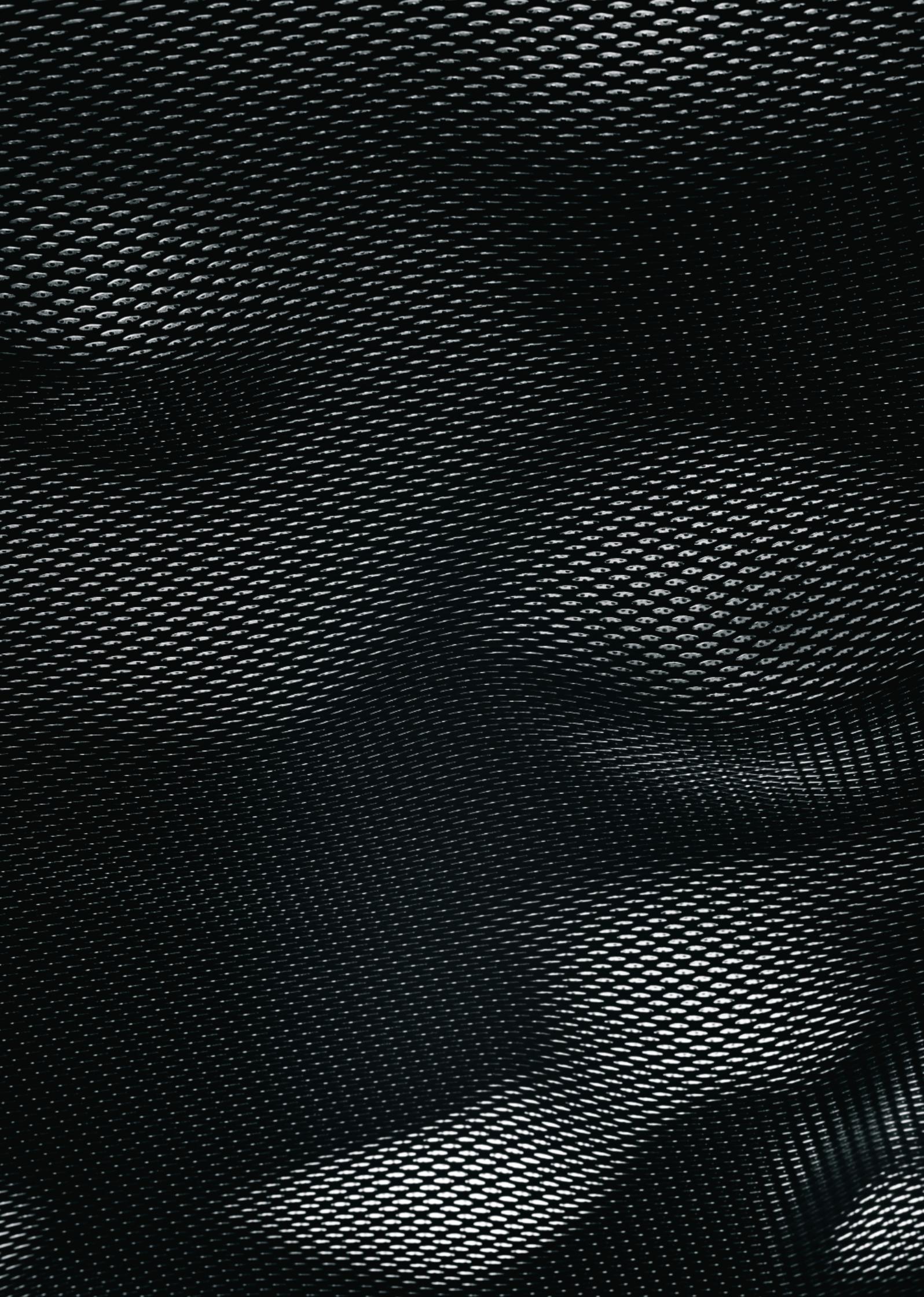


2018-2019
ANNUAL REPORT





2018-2019
ANNUAL REPORT

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DE NAVARRA

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A UNIQUE MUSEUM

The Museum University of Navarra is an international centre for artistic production that works with living artists and promotes an interdisciplinary approach to the arts. During the 2018-2019 academic year, it strengthened its commitment to offer programmes in line with its mission, which is underpinned by three fundamental pillars: teaching, research and dissemination of the arts.

Management

Jaime García del Barrio
Managing Director

Artistic Direction

Valentín Vallhonrat
Collection and Exhibitions

Rafael Levenfeld
Collection and Exhibitions

José Manuel Garrido
Performing Arts and Music

Rafael Llano
Teaching and Research

Fernando Pagola
Brand Identity

Javier Arana
Assistant Managing Director

Elisa Montserrat
Director of Communications

Ion Egúzquiza
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Department Managers

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Curatorial Department

Teresa Lasheras
Performing Arts and Music
Department

Nieves Acedo
Academic Department

Fernando Echarrri
Education Department

Carlos Bernar
Creative Campus

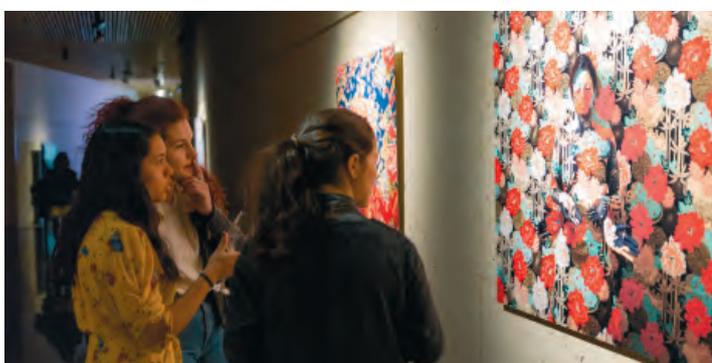


THE ACADEMIC YEAR AT A GLANCE



A YOUNG MUSEUM WITH A YOUNG AUDIENCE

Since it opened in 2015, the Museum has seen a considerable rise in the number of young visitors and users. The percentage of people between 18 and 45 years of age who visited the centre or took part in the programme rose to 71% of the total.



120,654
MUSEUM
VISITORS +
USERS
IN 2018-2019

76%
VISITORS FROM
NAVARRE

11%
FROM OTHER
PARTS OF SPAIN

13%
FROM OTHER
COUNTRIES

76,038
VISITS
44,616
PEOPLE WHO
ATTENDED SHOWS,
ACTIVITIES AND
OTHER EVENTS AT
THE MUSEUM

340,891
VISITS TO
MUSEO.UNAV.
EDU
NUMBER OF
WEBSITE
VISITORS

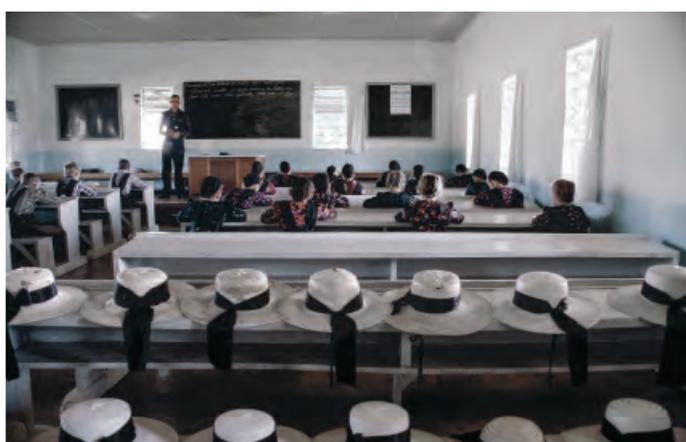
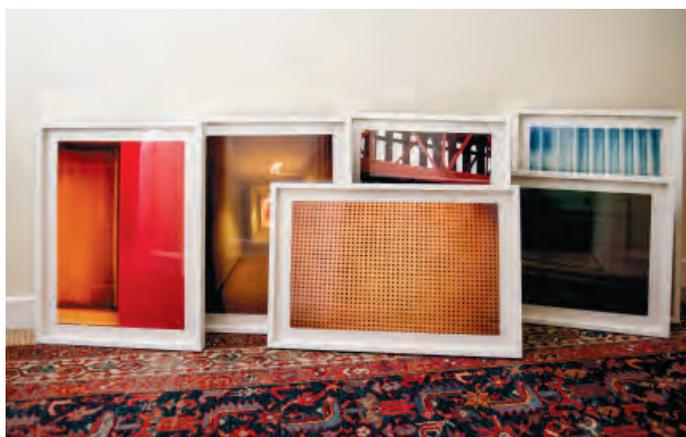


VISITS TO CO-PRODUCED EXHIBITIONS

17,901
VISITS TO
PREPARADOS,
LISTOS, ARCHIVO.
CRISTINA
DE MIDDEL.
TABACALERA ART
PROMOTION. 12
APR - 9 JUNE '19

12,365
VISITS TO
JOSÉ ORTIZ
ECHAGÜE.
1886-1980.
CAJA BURGOS
FOUNDATION.
23 MAY - 1 SEP
'19

THE ACADEMIC YEAR AT A GLANCE



A GROWING COLLECTION

The Museum continued to add to its collection and worked on strengthening its partnerships with public and private institutions, especially in Latin America. The three existing Latin American photography collections (the works of José Gómez de la Carrera from Cuba and Martín Chambi from Peru, plus a selection of Latin American photographs from the 1950s and 1960s) were joined by nine new donations.

These included donations from Venezuelan collectors Patricia Phelps de Cisneros, who gave the Museum a selection of Latin American photographs from the 20th and 21st centuries, and Gabriela Wilson, a member of the Museum's board of trustees, who bequeathed works by Brazilian artist Vik Muniz.

In addition, artists who have worked with the Museum, including Bleda y Rosa and Miguel Bergasa, donated works from their Latin American projects.



NEW AWARDS AND RECOGNITIONS

The exhibition *Carlos Cánovas. En el tiempo* by Carlos Cánovas received the 2018 PhotoEspaña People's Choice Award. It was co-produced by the Museum University of Navarra and ICO and was exhibited at the ICO Museum in Madrid. Visitors to the exhibition were able to view the artist's work from the 1980s to the present day.

The artist Cristina de Middel presented her exhibition *Preparados, listos, archivo* at Tabacalera Art Promotion in Madrid. It was produced by the Museum University of Navarra and the Ministry of Culture and Sport in recognition of the National Photography Prize she won in 2017.



IN-HOUSE PRODUCTIONS AND DIALOGUE BETWEEN THE ARTS

2018 saw the launch of Museo en Danza, a contemporary dance series due to be held for the second time in the autumn of 2019. Moreover, the dialogue between the plastic and performing arts was stepped up with some in-house productions inspired by the Museum's collection, including *Soliloquios*, a show that brought together dancers Jon Maya, Cesc Gelabert and Israel Galván

for the first time. Dancer and choreographer Dani Panullo was inspired by the works of José Ortiz-Echagüe to create his work in progress *Atlas Map of Moves. Oteiza*, the first opera to explore Jorge Oteiza's artistic quest, also debuted. The project was produced by the Museum in partnership with Navarre Chamber Opera and Colectivo E7.2.

PROFESSIONAL CULTURAL TRAINING

Professionals from different fields conducted workshops and collaborated on the Museum's various projects, including musician Amancio Prada, painter Antonio López, playwright Liuba Cid, writer Andrés Barba, choreographer and dancer Cesc Gelabert, dance company Zuk Performing Arts and photographer Martí Llorens.

FIRST EDITION OF THE MASTER'S DEGREE IN CURATORIAL STUDIES

BRONX MUSEUM (NEW YORK)

BARBER INSTITUTE OF FINE ARTS (BIRMINGHAM)

THYSSEN-BORNEMISZA MUSEUM

CERVANTES INSTITUTE

MUSEO REINA SOFÍA

PRIVATE COLLECTIONS

The 2018-2019 academic year saw the launch of the Master's Degree in Curatorial Studies, Spain's first official postgraduate degree in curatorial studies. The master's degree, which is bilingual and has an international outlook, offers internships at museums and art centres around the world. The 24 students who enrolled for the first edition undertook internships or achieved job placement scholarships at centres such as the Bronx Museum in New York, the Barber Institute of Fine Arts in Birmingham, the Thyssen-Bornemisza Museum, the Cervantes Institute, Museo Reina Sofía and a number of private collections.



FUNDING OF THE BUILDING

Seven new patrons joined and sufficient funds were thus secured to complete the Museum building.

COLLECTION AND EXHIBITIONS

A GROWING COLLECTION

During the 2018-2019 academic year, Venezuelan collector Patricia Phelps de Cisneros donated a selection of her 20th- and 21st-century Latin American photography collection to the Museum. The selection includes works by Andreas Gursky (Germany, 1955), Juan Uslé (Spain, 1954), Héctor Fuenmayor (Venezuela, 1949), Roberto Obregón (Colombia/Venezuela, 1946-2003), Mariana Castillo Deball (Mexico, 1975) and Miguel Rio Branco (Brazil, 1946). A unique aspect of this donation was the collector's express request that the photographs be studied by students enrolled on the Master's Degree in Curatorial Studies, which is taught at the Museum and is the only postgraduate course in Spain that offers training for art curators.



Moreover, works by artists such as Jean Laurent, Viscount Joseph Vigier, Pierre Gonnord, Charles and Jane Clifford, Iñaki Bergera, Cristina de Middel, Aitor Ortiz, Miguel Bergasa, Daniel Canogar, Bleda y Rosa, and Vik Muniz were added to the collection. Some of these works, by artists who have worked with the Museum, were created especially for exhibitions at the centre.

”

WE STRIVE TO PROMOTE EDUCATION ABOVE ALL ELSE. NOT ONLY HAVE WE ORGANIZED A NUMBER OF EDUCATIONAL PROGRAMMES, WE HAVE ALSO WORKED CLOSELY WITH UNIVERSITIES AND THEIR MUSEUMS OVER THE LAST FEW DECADES.

PATRICIA PHELPS DE CISNEROS



RENOVATION OF THE ORTIZ-ECHAGÜE SPACE

The works on display in the Ortiz-Echagüe Exhibition Space were updated and the room now contains 26 pieces. The photographs belong to different series that document themes such as the traditions and landscapes of Spain and 20th-century life in North Africa. Iconic works by the artist, including *Siroco del Sáhara* and *Fuente mora*, were retained.

JEAN LAURENT

EL VIZCONDE DE VIGIER

PIERRE GONNORD

CHARLES Y JANE CLIFFORD

IÑAKI BERGERA

CRISTINA DE MIDDEL

AITOR ORTIZ

MIGUEL BERGASA

DANIEL CANOGAR

BLEDA Y ROSA

VIK MUNIZ

NEW PROJECTS IN THE BUILDING BRIDGES PROGRAMME

This curatorial project connects contemporary artists with pioneering 19th-century artists whose works form part of the Museum's photography collection. The collection explores the history of photography from its origins to the present day. This programme provides guest artists with the opportunity to conduct research and create and exhibit new works, as well as participate in meetings with the public, carry out teaching activities and produce publications.

PARTICIPATING ARTISTS IN THE 2018-2019 ACADEMIC YEAR

- Cristina de Middel
- Aitor Ortiz

ARTISTS WITH PROJECTS IN PROGRESS

- Hiraki Sawa
- Regina de Miguel
- David Jiménez
- Álvaro Laiz

RESTORATION AND DIGITIZATION

2,372 positives and 17,193 negatives were digitized. 1,144 records were entered in the database.

LOANS

Over the course of the academic year, the Museum loaned works to different museums and art centres for exhibitions.

Institut Valencià d'Art Modern (IVAM). *EUSEBIO SEMPERE*

13 MAR'18-26 MAY'19

San Telmo Museum. *HERIOTZA. ANTE LA MUERTE*
16 NOV'18-3 FEB'19

Museum of Navarra
LYDIA ANOZ. LOS AÑOS DORADOS (1947-1956). 31
MAY-31 OCT'19



CO-PRODUCTIONS

PREPARADOS, LISTOS, ARCHIVO. Cristina de Middel. Produced together with the Ministry of Culture and Sport after the artist received the 2017 National Photography Prize. It was exhibited at Tabacalera Art Promotion (11 APR - 9 JUN '19).

JOSÉ ORTIZ ECHAGÜE. 1886-1980.
Exhibition co-produced with the Caja Burgos Foundation at the Casa del Cordón in Burgos (23 MAY - 1 SEP'19)

NEW PUBLICATIONS



LA MEMORIA TRAZADORA,
AITOR ORTIZ



MENONITAS DE NUEVA DURANGO,
MIGUEL BERGASA

TOURING EXHIBITIONS AND COLLABORATIONS



CARLOS CÁNOVAS. EN EL TIEMPO. Carlos Cánovas. Exhibition produced by the Museum University of Navarra and shown at the Sala Rekalde Gallery in Bilbao (5 FEB - 19 MAY '19).



EN TODO HAY CIENCIA. University of Navarra's Museum of Natural Sciences. Collaboration on this centre's first exhibition, in which works were presented in seven buildings around the campus (14 NOV '18 - 15 FEB '19).



GEOGRAFÍA DEL TIEMPO. Bleda y Rosa. Produced by the Museum University of Navarra, Bombas Gens Art Centre and the Galician Centre of Contemporary Art, which housed the exhibition (19 OCT '18 - 20 JAN '19).



SMALL DATA LAB,
DANIEL CANOGAR



EL NO RETORNO,
CECILIA PAREDES



CONFLUENCIAS. ARTE, CIENCIA E INMORTALIDAD,
VARIOUS ARTISTS

NEW TEMPORARY EXHIBITIONS

The Museum unveiled five new temporary exhibitions and hosted the happening *Fluids Navarra*.



LA MEMORIA TRAZADORA **Aitor Ortiz**

28 SEP'18 - 3 MAR'19

This exhibition consisted of works created between the mid-1990s and the present day by Aitor Ortiz, who has enjoyed an extensive career as an architectural photographer. His series are not presented in isolation but as a coherent ensemble that uses diverse strategies and media to reflect on the ambiguities of representation and the mechanisms of interpretation.



MENONITAS DE NUEVA DURANGO **Miguel Bergasa**

17 OCT'18 - 24 MAR'19

This exhibition consisted of 40 photographs exhibited in colour for the first time. They were taken by Miguel Bergasa over a 30-year period in the Mennonite colony of Nueva Durango, Paraguay. The discovery of this community of European origin that had settled in an area far away from civilization and maintained 16th-century ways of life led the artist to return three times to find out if their lifestyle had changed.



GÉNESIS DE LA ABSTRACCIÓN EN LOS MURALES DE JORGE OTEIZA **Co-produced with the Jorge Oteiza Museum Foundation**

12 DIC'18 - 10 MAR'19

The exhibition explored Jorge Oteiza's journey to abstraction based on two large murals, *Homenaje a Bach* and *Elías y su carro de fuego*, both of which form part of the Museum University of Navarra's collection, as well as pieces loaned by the Jorge Oteiza Museum Foundation. It included sculptures, drawings, collages and documents. Through a partnership between the two centres, visitors were able to buy a ticket that gave them joint admission to both museums.



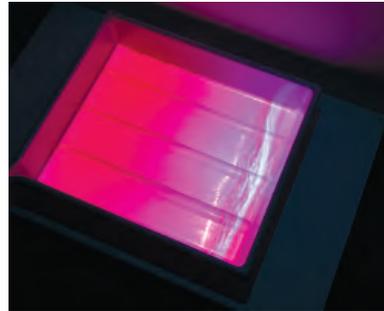
FLUIDS NAVARRA
Iñigo Manglano-Ovalle and students of the Master's Degree in Curatorial Studies
 28 MAR

Fluids 1967, a happening carried out by US artist Allan Kaprow in California, was reinvented on the Museum's forecourt. More than 150 volunteers helped build the structure, which consisted of 400 blocks of ice [see page 20].



EL NO RETORNO
Cecilia Paredes
 28 MAR - 1 SEP'19

The Peruvian artist offered a journey through human sensitivity in this exhibition, which included works she had created over the last 20 years. The exhibition addressed universal themes such as migration, rootlessness, the role of women and the relationship between humans and nature through photo-performances, installations, drawings, prints, sculptures and sound art.



SMALL DATA LAB
Daniel Canogar
 10 ABR - 6 OCT'19
 Daniel Canogar presented three new pieces, the result of his residency in the Museum's Building Bridges programme, accompanied by eight pieces from the *Small Data* series. In the era of big data, the artist used recent technological devices that have since become obsolete to reflect on the passage of time and memory and offer up a nostalgic, human view of technology.

MASTER CLASSES WITH ARTISTS

In line with its vocation for teaching and dissemination of the arts, the Museum organized master classes with artists Aitor Ortiz, Miguel Bergasa, Cecilia Paredes and Daniel Canogar, who spoke to the public about the creative process and offered some key insights into their exhibitions at the Museum.

PERFORMING ARTS AND MUSIC

During the 2018-2019 academic year, dialogue and interaction between the performing and plastic arts intensified with debuts inspired by the Museum's collection and shows held in the exhibition rooms. In addition, a new series called Museo en Danza was launched and the number of artistic and educational events increased.

36
SHOWS AND
ACTIVITIES

20
MUSIC

11
DANCE

5
THEATRE

ARTISTIC DIALOGUE: A RICHER EXPERIENCE

A commitment to build links, dialogue and interaction between the arts. This was one of the cornerstones of the Museum's activity in the 2018-2019 academic year. Different projects with an interdisciplinary approach were carried out, primarily to strengthen the relationship between the plastic and performing arts. One such example was *Soliloquios*, a new work produced by the Museum that brought together choreographers and dancers Jon Maya, Cesc Gelabert and Israel Galván on stage for the first time: three artists, three personalities and three visions that merged and shifted their contemporary perspective towards the origins of dance. With music by Luis Miguel Cobo, each artist interpreted his own vision of the auresku based on its roots, in interaction with the works of Chillida, Tàpies, Palazuelo and Cecilia Paredes.

The first opera to explore Jorge Oteiza's artistic quest debuted, with text and music by Juanjo Eslava, musical direction by Nacho de Paz, stage direction by Pablo Ramos and Nicholas Isherwood as a soloist.

The work of photographer José Ortiz-Echagüe provided a source of inspiration for *Atlas Map of Moves*, a work in progress presented by the Dani Panullo Dancetheatre Co. in the theatre.

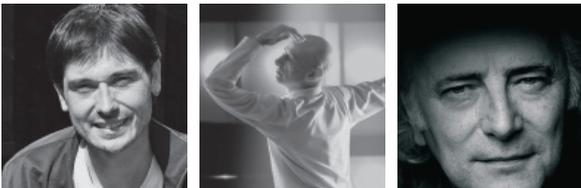
The exhibition rooms also provided the setting for the opening performances of the new Museo en Danza series, by Zuk Performing Arts and Carmen Cortés, who danced alongside the work *Menhires* by Elena Asins.





PARTNERSHIPS WITH OTHER INSTITUTIONS

The Museum promoted new projects in partnership with other entities, including Navarre Chamber Orchestra, Colectivo E7.2 and the Jorge Oteiza Museum Foundation (for the debut of the opera *Oteiza* by Juanjo Eslava). The Museum participated in the experimental music festival *After Cage*, which was organized by Colectivo E7.2. Music by the Group of Eight provided the backdrop for a collaboration with the Navarre Symphony Orchestra, Pamplona Chamber Choir and Orfeón Pamplonés. In addition, the Museum worked with the Mariemma Royal Professional Dance Conservatory in Madrid, and two of its students danced in the *Coda en Movimiento* gala performance. It also collaborated with the University of Navarra's Research Group on Spanish Golden Age Literature (GRISO) and Humanities teaching staff.



MASTERCLASSES WITH ARTISTS

Artists involved in the Museum's programme held public events in which they shared their experience and provided an insight into new projects. For example, master classes were taught by musician and composer Amancio Prada, choreographers and dancers Jon Maya and Cesc Gelabert, and composer Luis Miguel Cobo.



LINGUISTIC RICHNESS

Theatrical readings dedicated to the words and poetry of Saint Teresa of Jesus were represented in bilingual format (Spanish and Basque) under the title *Vivo sin vivir en mí / Neugan bizi gabe biziz* (I Live Not Within Myself).



MEETING BETWEEN NAVARRE'S LEADING MUSIC INSTITUTIONS TO CELEBRATE FERNANDO REMACHA

The opening concert of the *Cartografías de la Música* series brought together the Navarre Symphony Orchestra, Orfeón Pamplonés and Pamplona Chamber Choir on stage for the first time, and centred on the figure of Fernando Remacha. As part of the same series, Pamplona Chamber Choir

performed their debut *Romance del Rey Don Rodrigo* by Julián Bautista. The concert programme included pieces by Falla, Bacarisse, Rivet, Halffter, Antonio José and Lorca, and served to underline the ties between Navarre's music institutions, the Group of Eight and European vanguards.

INFORMATIVE LECTURES

To ensure that some of the pieces performed as part of the *Cartografías de la Música* series reached a wider audience, a new series of lectures by experts was organized to provide key insights into these musical events. The lectures were given by David Gálvez, director of Pamplona Chamber Choir; Igor Ijurre, director of Orfeón Pamplonés; Beatriz Pomés, artistic director of the Báldez Ensemble; musicologist and professor Jorge de Persia; and essayist, thinker and poet Ramón Andrés.



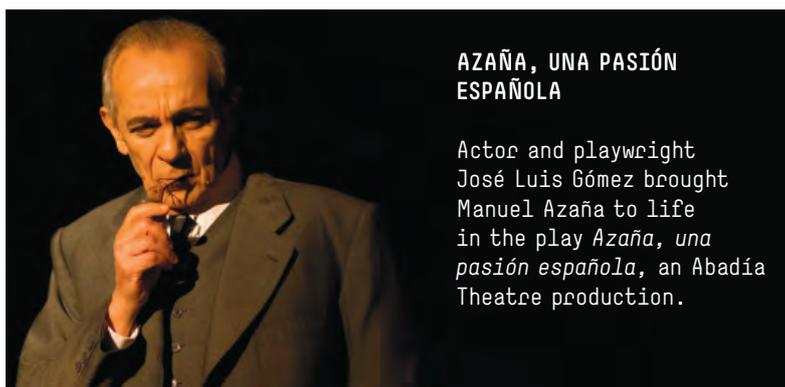
**CLÁSICOS EN EL MUSEO
FOURTH EDITION**

This series, curated by Liuba Cid, was opened by Amancio Prada, who presented his work *Cántico espiritual de San Juan de la Cruz*, accompanied by the University of Navarra Choir. After the opening concert, the remainder of the series took place in the Museum's exhibition rooms and explored the relationships and interactions between the theatre and literature of the Spanish Golden Age and photography and painting.

- *Cántico espiritual de San Juan de la Cruz*, Amancio Prada.
- Masterclass with Amancio Prada
- *Vivo sin vivir en mí / Neugan bizi gabe biziz*. Theatrical readings dedicated to the poetry of Saint Teresa

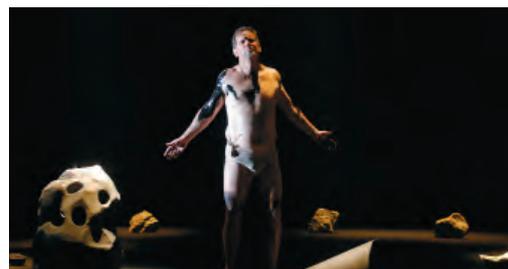
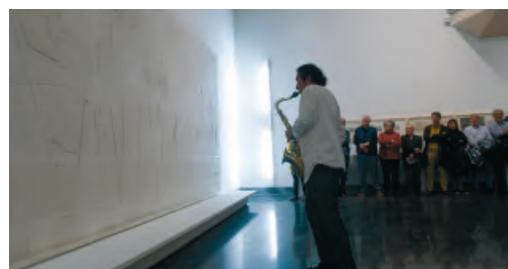


- of Jesus. Direction and dramaturgy by Liuba Cid.
- Literary wine tasting: *Érase una vez un hombre a una nariz pegado*. In collaboration with Carlos Mata, a researcher for GRISO, and repentista Alexis Díaz-Pimienta.
- *La noche del Don Juan*. Dramatized reading with direction and dramaturgy by Liuba Cid.



**AZAÑA, UNA PASIÓN
ESPAÑOLA**

Actor and playwright José Luis Gómez brought Manuel Azaña to life in the play *Azaña, una pasión española*, an Abadía Theatre production.



**CARTOGRAFÍAS DE LA MÚSICA
FIFTH EDITION**

This series explored the musical compositions of the Group of Eight, particularly Navarrese composer Fernando Remacha, and involved some of Navarre's leading music institutions.

- Navarre Symphony Orchestra, Orfeón Pamplonés and Pamplona Chamber Choir, directed by José Trigueros. Works by Fernando Remacha and Ernesto Halffter. This marked the first time the choir and Orfeón Pamplonés had shared the stage.
- *Miradas sonoras*, Jostxo Goia-Arribe.
- *Conectando el Neoclasicismo*, Bálder Ensemble.
- *Romance del Rey Don Rodrigo*, Pamplona Chamber Choir.
- *Pasión según San Marcos* by R. Kaiser, Conductus Ensemble.
- *Oteiza*, opera in one act by Juanjo Eslava. Produced by the Museum University of Navarra, Navarre Chamber Opera and Colectivo E7.2. Debut.

DANCE



Salvador Sobral, winner of the 2017 Eurovision Song Contest, opened the new Performing Arts and Music season with a concert in which he presented his first album *Excuse Me*. The singer Guadi Galego also presented her third album, *O mundo está parado*, in March

Music was accompanied by films to highlight the links between the Group of Eight and the world of cinema in the mid-1930s.

- *Juan Simón's Daughter*, José Luis Sáenz de Heredia and Nemesio Sobrevila
- *The Dance*, Edgar Neville
- *¿Quién me quiere a mí?*, José Luis Sáenz de Heredia
- *The Young and the Damned*, Luis Buñuel
- *Sunshine in Shadow*, Jean Lordier
- *La mujer y la guerra*, Mauricio A. Sollin
- *Ascent to Heaven*, Luis Buñuel



MUSEO EN DANZA THE KEY ROLE OF CONTEMPORARY DANCE

A new series dedicated to modern dance creation and designed to guide artists through the creative process. José Manuel Garrido, artistic director of Performing Arts and Music at the Museum, said, "Dance plays a key role in the Museum's activity. We strive to generate a climate of trust and complicity with the artists. We show the Museum's spaces and collections and seek to support artists so that their efforts are translated into masterpieces that can be debuted and brought to life".

- *Performance*, Zuk Performing Arts.
- *Tradición y vanguardia* (extract), Carmen Cortés.
- *Materia*, Zuk Performing Arts. Debut.
- *Atlas map of moves*, Dani Panullo Dancetheatre CO. Work in progress.
- *The marriage of heaven and hell*, Instituto Stocos.
- *Oskara Plazara* (*Dantza & Zinema*), Kukai Dantza.

CODA EN MOVIMIENTO FIFTH EDITION

Dedicated to the presence of Greek and Roman mythology in dance and ballet as an endless source of inspiration, this

series curated by Roger Salas involved teaching staff from the University of Navarra's School of Humanities and Social Sciences, who participated, along with ballet master and teacher Arantxa Argüelles, in debates that accompanied screenings of classics such as *Julius Caesar* by Joseph L. Mankiewicz and *Medea* by Pier Paolo Pasolini. Choreographers Alicia Alonso, Agripina Vaganova and Kor'sia danced in the gala performance.

SOLILOQUIOS

Soliloquios was launched in the autumn of 2017 when José Manuel Garrido invited Jon Maya, director of Kukai Dantza, to take part in the artist support programme. The programme's key themes included the transversality of artistic language, art in motion, the connection with the university community and the registration of creative processes. The Museum served simultaneously as a source of inspiration and support and a channel for the emergence of a living work of art. The original concept for this new work came from Jon Maya, the choreography was by Cesc Gelabert and the music was by Luis Miguel Cobo.

”

SOLILOQUIOS IS A MEETING BETWEEN DIFFERENT PERSPECTIVES, STARTING FROM THE ORIGINS OF DANCE AND CUTTING ACROSS THE VARIOUS LANGUAGES OF DANCE”

JON MAYA,
CHOREOGRAPHER
AND DANCER

OUR PRESENCE CAUSES A SHIFT IN THE MUSEUM AND EXHIBITION ROOMS, AND THE AUDIENCE BENEFITS FROM A COMPLETELY UNIQUE EXPERIENCE”

ISRAEL GALVÁN,
CHOREOGRAPHER
AND DANCER

BEHIND THE MOVEMENTS LIES A WEALTH OF CULTURE THAT WE HAVE INHERITED. IT GIVES US GREAT PLEASURE TO EXPERIENCE THIS”

CESC GELABERT,
CHOREOGRAPHER
AND DANCER

CINEMA

Our film programme, which focuses on titles that are unlikely to be distributed in Pamplona despite having been presented at some of the top international festivals, returned for the 2018-2019 academic year with the screening of several recent films by some of the most prominent contemporary filmmakers, including *Mrs. Hyde* by Serge Bozon; *Coincoin and the Extra-Humans* by Bruno Dumont; *Support the Girls* by Andrew Bujalski; *Touch Me Not* by Adine Pintilie; *The Load* by Ognjen Glanovic; and *Love and Death* by Arantxa Aguirre.

The theatre also screened premieres of Jean-Luc Godard's latest film *The Image Book* and Julien Rosefeldt's *Manifesto*, which takes on particular significance in the context of the Museum, since the film's star Cate Blanchett recites parts of manifestos and founding texts for modern and contemporary art.

Another key aspect of the film programme is the recently restored classic films that are screened with excellent digital copies thanks to the theatre's high-quality technical equipment. For example, the programme included an important series of films by Kenji



Mizoguchi, restored by Martin Scorsese's Film Foundation and the Kadokawa Foundation in Japan, as well as three key films by Andrei Tarkovsky that were restored by Mosfilm in Russia and the Swedish Film Institute: *Andrei Rublev*, *Stalker* and *The Sacrifice*.

27 FILMS 10 PREMIERES IN PAMPLONA

- *Madame Hyde*, Serge Bozon
- *Manifesto*, Julien Rosefeldt
- *Coincoin and the Extra-Humans*, Bruno Dumont
- *Andrei Rublev*, Andréi Tarkovski
- *Stalker*, Andréi Tarkovski
- *Support the Girls*, Andrew Bujalski
- *Touch Me Not*, Adina Pintilie
- *The Load*, Ognjen Glanovic
- *Sansho the Bailiff*, Kenji Mizoguchi
- *Love and Death*, Arantxa Aguirre
- *Tales of Ugetsu*, Kenji Mizoguchi
- *Street of Shame*, Kenji Mizoguchi
- *The Crucified Lovers*, Kenji Mizoguchi
- *The Image Book*, Jean-Luc Godard
- *The Sacrifice*, Andréi Tarkovski



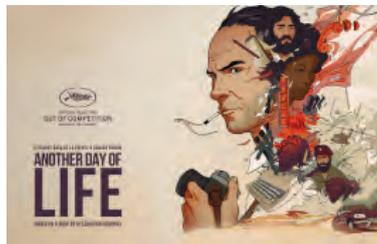
FILM SHOWN AS PART OF CARTOGRAFÍAS DE LA MÚSICA AND COLLOQUIUM WITH JOSÉ LUIS GARCÍ AND EDUARDO TORRES-DULCE

The Cartografías de la Música series included film screenings to show the connections between the Group of Eight and the world of cinema in the mid-1930s. Furthermore, 200 people attended a meeting with director José Luis Garcí and critic Eduardo Torres-Dulce.

- *The Grandfather*, José Luis Garcí
- *Juan Simón's Daughter*, José Luis Sáenz de Heredia and Nemesio Sobrevila
- *The Dance*, Edgar Neville
- *¿Quién me quiere a mí?*, José Luis Sáenz de Heredia
- *The Young and the Damned*, Luis Buñuel
- *Sunshine in shadow*, Jean Lordier
- *La mujer y la guerra*, Mauricio A. Sollin
- *Ascent to Heaven*, Luis Buñuel

” CINEMA WILL END UP AS ART IN MUSEUMS, AND ALSO AT HOME”

JOSÉ LUIS GARCÍ, FILM DIRECTOR



DOCUMENTARY FILM PRODUCED BY FCOM STUDENTS

A number of films produced by alumni were screened in collaboration with the University of Navarra's School of Communication. As part of the event, the film *Another Day of Life*, which won the Goya Award for Best Animated Film, was screened and a colloquium was organized with director Raúl de la Fuente and producer Amaia Remírez.

- *HSee You Tomorrow, God Willing!*, Ainara Vera
- *Another Day of Life*, Raúl de la Fuente and Damian Nenow
- *Faraway Land*, Daniel A. Azpe and Josep Maria Anglès

” IT'S RARE THAT THE OPINIONS OF THE STUDENTS AT A UNIVERSITY ARE MORE INTERESTING THAN THOSE OF THE TEACHING STAFF. BUT THAT'S HOW I FEEL.”

JAIME ROSALES, FILM DIRECTOR



EXCLUSIVE SCREENING OF PETRA, THE NEW FILM BY JAIME ROSALES

More than 100 students from the University of Navarra attended the screening of *Petra*, a new film by Catalan director Jaime Rosales. Afterwards, the filmmaker participated in a colloquium in which he presented his book *El lápiz y la cámara*.

PUBLIC PROGRAMMES

The Museum's public programme includes lectures, roundtable sessions and seminars designed to make art accessible to everyone. They involve professionals from fields such as art, literature, photography and science.

TIEMPO DE EXPOSICIÓN

This academic year saw the launch of Tiempo de Exposición, a series of lectures related to the Museum's exhibitions designed to explore some of the themes addressed in the exhibitions from different angles and disciplines.

- Martí Llorens: *Photography: Seeing, Understanding and Interacting with the World Through Technique*
- Javier Revete: *Travelling to Tell a Story*
- Eduardo Momeñe: *The Photographic Journey*
- Isabella Lenzi: *Oteiza in Brazil and Latin America. Impressions on Two Generations*
- Fernando Iwasaki: *Pre-Columbian Roots of Peruvian Multicultural Art: Szyszlo, Mulanovich, Tokeshi and Gracia de Losada*



LA OBRA ESCOGIDA POR...

In this series, artists, critics, curators and museum directors selected a work from the Museum's collection and offered their personal interpretation of the piece. The lectures were held in the exhibition rooms alongside the chosen work. This year, Gonzalo Sotelo, curator of the Pablo Palazuelo Foundation,

highlighted the key elements of *El número y las aguas I* (1978) by Pablo Palazuelo; Gregorio Díaz Ereño, director of the Jorge Oteiza Museum Foundation, talked about *Estudio de familia - El pintor carlista* by Valeriano Domínguez Bécquer; and Lauca Martínez de Guereñu commented on *Untitled* (1941) by Wassily Kandinsky. (1941) de Vasily Kandinsky.

INVESTIGATION

This series of research seminars was promoted as a way of bringing together the Museum's professional community, artists, academics and researchers from different fields to form small groups and address topics of interest. The goal was to share and develop knowledge relating to issues that lie at the intersection of artistic practices and different knowledge areas. The other aim of these seminars was to develop specific research projects that could give rise to activities in the Museum's programme, exhibitions, shows, publications, international seminars, etc.

- *Between Art and Mathematics*, based on the exhibition *Menhires* by Elena Asins, with Ricardo Piñero, María Jesús Chasco, Pedro Maisterra, Fernando Alonso and Raquel Cascales
- *Ekphrasis: Image and Word in the Contemporary Context*, with Jesús Ponce
- *Recent Audiovisual Creation in Brazil and Its Impact on Latin America*, with Isabella Lenzi
- *The Artistic Discourse and Geography of Latin American Photographic Archives*, with Idurre Alonso
- *Art and the Alliance of Two Cultures: A Reassessment of Subjective Thinking*, with Eva Looztz and Luis Echarte

VOICES FROM THE PUBLISHING WORLD



Editors Manuel Borrás (Pre-Textos) and Luis Solano (Libros del Asteroide) took part in a colloquium to share their experience in the world of publishing together with writers and translators Mercedes Monmany and Carmen Cáceres.

BOOK PRESENTATIONS



Peruvian artist Cecilia Paredes presented the catalogue of her exhibition *El no retorno* at the Museum, accompanied by journalist Fernando Garayoa, and at the Blanca Berlín gallery, along with Blanca Berlín, the exhibition's curator. The publication allows the reader to explore the artist's work from another perspective and includes texts signed by the curator, Miguel A. López and Gwendolyn DuBois Shaw.

ALLIANCE BETWEEN POETRY AND ART

Poets Luis Alberto de Cuenca, Santiago Elso and Jesús Ponce led a meeting titled Dialogues on Contemporary Poetry and Art: On Ekphrasis. They highlighted the key aspects of ekphrasis, read ekphrastic poems and held a debate with the audience on this unique interartistic channel.

CONNECTION WITH THE CAMPUS

The School-Museum Advisory Committee consists of 16 teaching staff members and this year continued to serve as a channel between the different Schools and the Museum. All team members are representatives of the Museum and their duty is to identify and promote teaching possibilities offered by the collection and the Museum's programme. This alliance has led to classes being held in the exhibition rooms and has encouraged more and more students

to participate in different artistic and cultural activities. In addition, the group participates in two annual meetings to discuss the season's programme before it is published. This provides sufficient time to organize the various activities, including lessons, courses and seminars, at the Schools. The committee's means of communication include a half-yearly newsletter with practical information.

VIK MUNIZ LECTURE

Brazilian artist Vik Muniz gave a master class to around 300 people. During the meeting, he shared his artistic vision with the audience: "Creativity is the ability to create things that do not exist, a negotiation between what you know and what you don't know. You can't create art with absolute knowledge."



MASTER'S DEGREE IN CURATORIAL STUDIES

October 2018 saw the launch of the Master's Degree in Curatorial Studies, Spain's only official postgraduate programme to provide training for the new generation of curators. The master's degree, which has been accredited by ANECA (the National Agency for Quality Assessment and Accreditation), provides theoretical and practical training underpinned by the interrelation between the Museum and the University. It also includes cultural outings, a curatorial trip and professional internships at other art centres around the world. The second edition of the postgraduate degree is due to begin in October 2019.

The characteristics of the curriculum and academic staff help guarantee the international dimension of the participants. In addition to University of Navarra teaching staff and Museum professionals, industry professionals such as Gerardo Mosquera, Vicente Todolí, Nuria Enguita, Gabriel Pérez Barreiro, Tania Pardo and Sergio Rubira also taught classes.

BILINGUAL POSTGRADUATE PROGRAMME SPANISH AND ENGLISH

**1ST GRADUATING CLASS
24 STUDENTS WITH
10 NATIONALITIES**

22 TEACHERS

”

I LOVE THAT THE MASTER'S DEGREE IS TAUGHT IN A MUSEUM. BEING ABLE TO APPLY THAT KNOWLEDGE IS A HUGE PLUS”

GABRIEL PÉREZ BARREIRO, DIRECTOR AND HEAD CURATOR OF THE PATRICIA PHELPS DE CISNEROS COLLECTION

PROFESSIONALIZING THE OCCUPATION AND STUDYING THE HISTORY OF CURATION ARE EXCITING PROSPECTS”

TANIA PARDO, DEPUTY DIRECTOR OF THE CENTRO DE ARTE DOS DE MAYO IN MADRID

COMPLEMENTING THE THEORETICAL PART OF CLASSES WITH PRACTICAL ASPECTS IS KEY”

VICENTE TODOLÍ, ARTISTIC DIRECTOR OF THE PIRELLI HANGAR BICOCCA IN MILAN

MUSEUM LAB: THE LEARNING-BY-DOING PHILOSOPHY

The postgraduate programme offers theoretical and practical training, so the students undertook a residency at the Museum from the beginning of the academic year through the subject Museum Lab. Over the course of seven months, students were divided into small groups and rotated between the centre's various departments. This allowed them to learn about and acquire the key skills and competences of each area directly from the Museum's professionals.



2,600 KILOMETRES OF CULTURAL TRIPS

The first students of the master's degree took part in seven cultural outings to museums, galleries and art centres. These trips took them to Santander, Bordeaux, Barcelona, Bilbao, San Sebastian, Logroño and Alzuza, where they learned about different cultural management models, visited exhibitions and chatted to curators and artists. They visited the CAPC Museum of Contemporary Art of Bordeaux, the Guggenheim Museum Bilbao, Barcelona Museum of Contemporary Art (MACBA), Centro Botin in Santander, and the studios of artists Javier Balda and Manu Muniateguiandicoetxea, among others.

CURATORS IN THE BIG APPLE

The students embarked on a 10-day curatorial trip to New York where they visited museums, galleries and other art centres in what many consider to be the world's capital of contemporary art. For example, they visited iconic museums such as the Museum of Modern Art (MoMA) and the Metropolitan Museum of Art (MET), and Chelsea galleries such as Gagosian, Pace and Hauser & Wirth, and even learned about public art projects promoted by the city council.

FLUIDS NAVARRA

More than 150 volunteers participated in *Fluids Navarra*, a happening carried out on the Museum forecourt under the supervision of students and the artist Iñigo Manglano-Ovalle. The event, which was open to the public, involved building a structure using 400 blocks of ice. It was a reinvention of the work *Fluids* 1967 by US artist Allan Kaprow, who conceived the happening concept. The work encouraged spectators to reflect on the boundaries between art, works and the audience.

**OVER 150 VOLUNTEERS
8,000 KILOS OF ICE**





ART FROM WITHIN

Students on the master's degree had the opportunity to learn about the work of artists and curators through lessons and masterclasses. They also had the chance to help assemble and dismantle a number of exhibitions, such as *Menonitas de Nueva Durango* by Miguel Bergasa and *El no retorno* by Cecilia Paredes. In the case of the latter, they were even able to work with the artist and help her prepare some pieces, such as *El manto*.

”

THE SYMBIOSIS HAS BEEN VERY STRONG. THE STUDENTS DIDN'T MISS A SINGLE DAY AND WE BUILT RELATIONSHIPS THAT HELPED STRENGTHEN BOTH SIDES”

CECILIA PAREDES
ARTIST



THE NEW GENERATION OF CURATORS

Students of the first edition of the master's degree graduated in May during a ceremony in which Miguel Zugaza, director of the Museum of Fine Arts of Bilbao, gave the main lecture under the title "Museographies. Curatorial Minimums". Jaime García del Barrio, director of the Museum University of Navarra, Nieves Acedo, director of the master's degree, and Constanza Huerta de Soto, student representative, also participated in the graduation ceremony.

”

ART IS PROJECTED IN EVERY POSSIBLE DIRECTION AND THE INFINITE VIEWPOINTS CAN NOW BE REPRODUCED THANKS TO THE INVENTION OF THE MUSEUM”

MIGUEL ZUGAZA, DIRECTOR OF
THE MUSEUM OF FINE ARTS OF
BILBAO

EXHIBITION IN EL CONDESTABLE PALACE

The students presented an exhibition at El Condestable Palace in Pamplona under the title *Arte y espacio*. It was directed by Javier Antón, a member of the teaching staff at the School of Architecture. The exhibition provided an insight into the role of space and visual aspects in the narrative of exhibitions. A colloquium was also held during the opening ceremony.



”

MEETING THE ARTISTS WAS AN ENRICHING EXPERIENCE BECAUSE THERE ARE SO MANY MANAGEMENT MODELS AND THEY OFFERED IDEAS FOR BEING A GOOD CURATOR”

ALDO BIANCHI,
DIRECTOR OF THE
MUSEUM AT THE
UNIVERSIDAD DEL
ISTMO IN GUATEMALA
AND STUDENT OF THE
MASTER'S DEGREE

THE MASTER'S DEGREE PROVIDED ME WITH THE PRACTICAL TOOLS I NEEDED TO DEVELOP AS A CURATOR”

PROFESSIONAL INTERNSHIPS

After graduating, the students embarked on professional internships at a number of Spanish museums and art centres, including the Museo Reina Sofía in Madrid, the Thyssen-Bornemisza Museum in Madrid, the Bombas Gens Art Centre in Valencia, the Centro de Arte Dos de Mayo in Madrid and the BilbaoArte Foundation, as well as international institutions such as the Bronx Museum in New York, the Coppel Collection in Mexico City, the Barber Institute of Fine Arts in Birmingham and the Cervantes Institute in Ocan, Algeria. The final challenge for the students was to present their Master's Thesis Project, which consisted of an exhibition.

FÁTIMA DE VICENTE,
PHILOSOPHY
GRADUATE AND
STUDENT OF THE
MASTER'S DEGREE

IT IS CRUCIAL TO UNDERSTAND OTHER WAYS OF WORKING. THE TRIPS HAVE PROVIDED US WITH THE OPPORTUNITY TO LEARN FROM DIFFERENT PROFESSIONALS”

PAU CASSANY,
ARCHITECT AND
STUDENT OF THE
MASTER'S DEGREE

CREATIVE CAMPUS

3 CONCERTS
55 MUSICIANS
1,354 ATTENDEES

UNIVERSITY OF NAVARRA SYMPHONY ORCHESTRA

The Orchestra continued to rise to new challenges and presented three concerts under the direction of Borja Quintas. The concert presented in January at the Victoria Eugenia Theatre in San Sebastian was its first off-campus performance, which they also presented in the



” THIS CONCERT HALL PRESENTS A ROSY PICTURE FOR LOVERS OF CLASSICAL MUSIC. IT’S UNLIKE ANY OTHER: 80% OF THE AUDIENCE MEMBERS ARE UNDER 30 YEARS OF AGE”

TEOBALDOS
MUSIC CRITIC

” Museum’s theatre. In both performances, they shared the stage with mezzo-soprano María José Montiel, tenors Eduardo Sandoval and Enrique Ferrer and solo cellist Ángel Luis Quintana from the Spanish National Orchestra; the concert included some of opera’s greatest arias and duets. In addition, funds were raised for the Columbus Foundation, which uses music to help children and adults suffering from cancer and rare diseases.

The third concert was particularly challenging, as it included Spanish and Russian masterpieces: *El amor brujo* by Manuel de Falla and *The Suite for Variety Orchestra* by Dmitri Shostakovich. These pieces were included with the aim of showcasing instruments that are rarely used in symphony orchestras, such as the saxophone quartet, accordion, guitar and piano four hands.

UNIVERSITY OF NAVARRA CHOIR

The choir, which is composed entirely of students and directed by Ekhi Ocaña, shared the stage with professionals for the first time in a collaboration with artist Amancio Prada at the opening concert of the series *Clásicos en el Museo*, during which he presented his work *Cántico espiritual de San Juan de la Cruz*. The choir also gave an end-of-year concert in April, which took the audience on a journey through the music of the Golden Age, the Baroque and spirituals.

” THE EXPERIENCE WITH THE CHOIR HAS BEEN SO REWARDING. IT IS MADE UP OF YOUNG PEOPLE WHO NOT ONLY HAVE BEAUTIFUL VOICES, BUT ARE ALSO HIGHLY INTELLIGENT. THEY SING EFFORTLESSLY, NATURALLY AND WITH INCREDIBLE TRANSPARENCY”

AMANCIO PRADA
MUSICIAN

7,023 PEOPLE ATTENDED SHOWS,
WORKSHOPS AND OTHER ACTIVITIES

Creative Campus is aimed at the entire university community and seeks to promote comprehensive artistic and creative learning to complement academic training. The programme serves to optimize the Museum's potential and includes artists and experts who share their experience through a range of activities.



”
EACH WORKSHOP
IS DIFFERENT
AND THE
UNEXPECTED
ALWAYS
HAPPENS.
BUT WE ARE
ALL UNITED
BY A LOVE OF
PAINTING AND
ITS COMPLE-
XITIES”

ANTONIO LÓPEZ
PAINTER



30 PAINTERS
FROM 8
COUNTRIES
RECORD
ATTENDANCE AT
THE ANTONIO
LÓPEZ AND
JUAN JOSÉ
AQUERRETA
WORKSHOP

WORKSHOPS GIVEN BY PRESTIGIOUS INTERNATIONAL ARTISTS AND PROFESSIONALS

A number of workshops were given by artists and professionals from various disciplines who visited the Museum over the course of the academic year, including the company Zuk Performing Arts, which involved the participants in the final production phase of *Materia*. In addition, meetings were held by dancers at the university's halls of residence in collaboration with Alumni College.

The prestigious choreographer and dancer Cesc Gelabert also taught a contemporary dance workshop. This academic year saw the 13th edition of the workshop *Masters of Figuration* with Antonio López and Juan José Aquerreta. There were also workshops on creativity for non-creative people, architectural photography and an introduction to novel writing, and a CGI art and technology seminar organized in collaboration with the School of Communication.

63 PROFESSIONALS FROM DIFFERENT DISCIPLINES TAUGHT AS PART OF THE ACTIVITIES



THEATRE

The Theatre Training Plan, directed by Liuba Cid, came into its own in the 2018-2019 academic year. There were new editions of the University Theatre Performance and the Theatre Fortnight, which was held at the Civivox Theatre. The workshops Interpretation of Musicals with Jana Productions and Theatrical Writing with playwright and actor Carlos Bernal were also organized.



A NIGHT FULL OF CREATIVITY

Over 600 people took part in White Night, an event dedicated to the University's students. This third edition included musical and theatrical interpretations in the exhibition rooms, as well as a sunset session on the Museum's terrace. The final of the "Voice of Your School" competition was also held in the theatre and was won by Sara Fuente, a fourth-year psychology student.

EDUCATION

Education is one of the pillars of the Museum University of Navarra, and this year saw the promotion of activities and new projects designed to introduce children and young people, families, teachers, associations and other groups to art.

8,245 PEOPLE PARTICIPATED IN THE ACTIVITIES HELD BY THE EDUCATION AREA

47 EDUCATIONAL PROGRAMMES 12 MORE THAN THE PREVIOUS ACADEMIC YEAR

54 SCHOOLS

98 GROUPS



SCHOOL PROGRAMMES

This academic year, 47 educational programmes were held, 12 more than the previous academic year. These were aimed at all levels, from infant schoolchildren to secondary school diploma students, and even vocational training students. Fifty-four schools took part. New methodologies such as visual thinking, open-ended questions and mindfulness were implemented, and body language, dance and singing activities were held. The Museum also collaborated on Colegio Irabia's Museum Project by carrying out a creativity workshop and an exhibition of the works created in the Museum's workshop area.

4,118 STUDENTS TOOK PART

5 LANGUAGES SPANISH, BASQUE, ENGLISH, FRENCH AND GERMAN

9.46 THE AVERAGE SCHOOL SATISFACTION SCORE

NEW CHILDREN'S EXHIBITION-BASED WORKSHOPS



As a new feature, workshops aimed at children aged 5-8 and 9-12 were held on two Saturdays a month to introduce them to the exhibitions and bring out their creativity. The other goal was to help develop multiple intelligences (intrapersonal and social, linguistic, naturalistic, kinesthetic, musical, etc.) and to teach the children to look and think, using art as the driving force.

- There Was Once a Photo of Me, a workshop based on the exhibition *La memoria trazadora* by Aitor Ortiz
- My First Trip, A Trip to Nueva Durango, Nueva Durango Photocall and Nueva Durango Mandalas (I and II), workshops inspired by the exhibition

Menonitas de Nueva Durango by Miguel Bergasa

- The Chalk Mural, My Chalk Sculpture and Chalklab, workshops based on the exhibition *Génesis de la abstracción en los muros* by Jorge Oteiza
- My Pandora's Box, a workshop based on the work *Composició amb cistella* by Antoni Tàpies
- Body Art (I and II) and Camouflage, workshops inspired by the exhibition *El no retorno* by Cecilia Paredes
- In Sight, in Mind, a workshop based on the Museum's collection.

446 PARTICIPANTS 153 MORE THAN THE PREVIOUS ACADEMIC YEAR

COLLABORATION WITH THE UNIVERSITY'S SCHOOLS

The Education Area organized a number of activities in partnership with the University of Navarra's Schools, such as workshops on creativity, fashion and artistic disciplines, declamation and expression, team building, creative writing, etc.



”

THANKS TO THIS PROGRAMME, KANDINSKY'S WORK AND TEACHINGS WILL HAVE AN IMPACT ON NEW GENERATIONS 90 YEARS LATER

LAURA MARTÍNEZ DE GUERENU, RESEARCHER AND PROFESSOR AT IE SCHOOL OF ARCHITECTURE AND DESIGN

KANDINSKY IN THE PLAZA DEL CASTILLO

After the launch of the Guernica Project in the 2017-18 academic year, the education area promoted the project Kandinsky in the Plaza del Castillo for 2018-2019, an initiative that aimed to introduce upper primary, secondary and special education schoolchildren to the key features of abstraction and the Russian artist's links to Pamplona, a city he visited in 1929. The project was based on the piece *Circles in a Circle*, and the students created a collaborative mural.



3.600 STUDENTS PARTICIPATED IN THE PROJECT

The students also learned about the postcard that Kandinsky acquired on his trip to Pamplona and created their own abstract version using geometric shapes. They also explored the Chinese ink technique and came up with their own interpretation of the work *Untitled*, which is part of the Museum's collection.

In September 2019, the project Rothko.50 was launched to commemorate the 50th anniversary of Mark Rothko's painting *Untitled*, which is housed at the Museum. The project was supported by the Caja Navarra Foundation.



CAMPS 176 CHILDREN

Children's camps were held during the Christmas holidays (Enjoying Christmas), the Easter holidays (Easter Musical) and the summer holidays (Hi Artist!). These bilingual camps used a playful approach to promote artistic and English skills.

GUIDED TOURS

Like every year, the Museum offered free guided tours of both the collection and the temporary exhibitions for individuals and groups. These were conducted by staff from the education area and University of Navarra students. Once again, the guides received training through the Guided Tour Procedure, a plan to ensure that visitors experience a high-quality service, tailored to all audience types. This training plan included a master class by artists visiting the Museum.

CUBIST MEMORY

This programme for older adults aimed to work on memory and relational aspects through contemporary art. This year, the programme was carried out with the Amavir Mutilva and Amavir Oblatas nursing homes in Pamplona, as well as the LaCaixa social programme for the elderly.



INTERNATIONAL MUSEUM DAY

The Museum celebrated this day by offering free guided tours in Spanish and English to the public. The theme of the event was "Museums as Cultural Hubs: The Future of Tradition". It provided an opportunity to highlight museums' cultural assets and the role museums play in their conservation.

In this context, two creative workshops were organized for different groups to introduce them to and engage them in the exhibitions.

The women's group Villa Teresita took part in the workshop *The Invisible Woman*, which was based on the exhibition *El no retorno* by Cecilia Paredes, and a group from the Amavir nursing home participated in the workshop *Bringing the Obsolete to Life*, which was inspired by Daniel Canogar's exhibition *Small Data Lab*.

PARTNERSHIPS WITH OTHER INSTITUTIONS

THE MUSEUM RENEWED ITS PARTNERSHIPS WITH DIFFERENT NAVARRAN INSTITUTIONS AND ESTABLISHED NEW COLLABORATION PROJECTS.



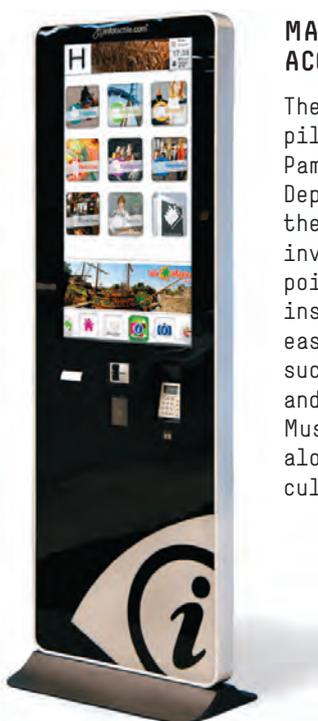
PAMPLONA IRUÑA CARD

Promoted by Pamplona City Council, this tourist card offers users discounts on tickets to the Museum's shows and activities.



MECNA SEAL

The Museum received the MECNA seal, which is awarded by the Regional Government of Navarre for cultural and artistic projects of social interest, in accordance with the Regional Law of Cultural Patronage. Thanks to this accreditation, companies and individuals with tax residence in Navarre that donate to the Museum will benefit from a tax break of up to 80%.



MAKING TICKETS MORE ACCESSIBLE

The Museum took part in a pilot experiment promoted by Pamplona City Council's Tourism Department and developed by the company Infotactile. This involved bringing ticket sale points closer to users by installing sales devices in easily accessible locations such as Pamplona Tourist Office and hotels around the city. The Museum joined the initiative along with other Pamplona-based cultural organizations.

THE MUSEUM IN THE NEWS



1,078
NEWS STORIES

3
MEDIA
REPORTS
A DAY

371
NATIONAL
MEDIA

536
LOCAL
MEDIA

171
SPECIALIZED
MEDIA

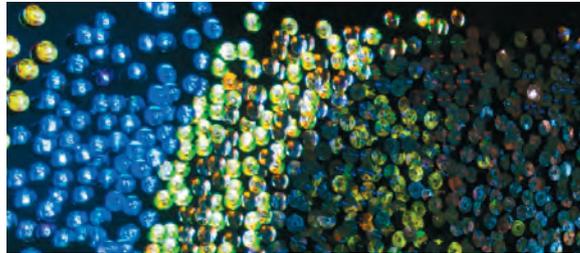
**SOCIAL
NETWORKS**

18,934
FOLLOWERS

+15.28%
TWITTER

+13.2 %
FACEBOOK

+46.4%
INSTAGRAM
110 LIKES
PER POST



**YOUTUBE
CHANNEL**

44
NEW VIDEOS
PRODUCED

TOTAL VIDEOS
ON THE
CHANNEL: 228

+31.16%
COMPARED TO
THE PREVIOUS
ACADEMIC YEAR

104,800
VIEWS

177,200
MINUTES
SPENT VIEWING
THE YOUTUBE
CHANNEL

MOST VIEWED
VIDEOS: *MENONITAS
DE NUEVA DURANGO*
BY MIGUEL
BERGASA; *EL
ILUSIONISTA* BY
VIK MUNIZ; AND
EL NO RETORNO BY
CECILIA PAREDES.

FIRST TIME LAPSE:
THIS WAS FILMED
FOR THE HAPPENING
FLUIDS NAVARRA, A
PROJECT DIRECTED
BY ARTISTS
IÑIGO MANGLANO-
OVALLE AND
STUDENTS OF THE
MASTER'S DEGREE
IN CURATORIAL
STUDIES. THE
VIDEO SHOWED
THE PROCESS OF
BUILDING THIS
EPHEMERAL WORK
UNTIL IT MELTED.

WEBSITE

75,616 USERS

340,891
PAGE VIEWS

127,887 SESSIONS

DURATION OF THE SESSIONS: 2'2"

50% VISIBILITY THROUGH GOOGLE:
+6% COMPARED TO THE PREVIOUS
ACADEMIC YEAR

11% OF TRAFFIC VIA SOCIAL
NETWORKS: +22.85% COMPARED TO
THE PREVIOUS ACADEMIC YEAR

NEWSLETTER

15,170 SUBSCRIBERS



MUSEUM LIVE: LIVE STREAMING OF A LECTURE VIA INSTAGRAM

Brazilian artist Vik Muniz gave a lecture in the theatre that was live streamed on Instagram Live and posted on the Museum's wall and stories to reach a potential audience of 12,688.

MUSEUM WEEK: A GLOBAL INITIATIVE



The Museum participated in Museum Week, an international initiative organized by CloudGuide that brought together museums and cultural institutions in Spain and the rest of Europe. Over the course of the week, participants published content relating to different topics on social media, including the presence of women in the world of art, the importance of play and the making of exhibitions.



SHOP

9,414 items were sold in the Museum's shop, 34.4% more than the previous academic year. New publications and merchandise were added to the range of products available in the shop.



EVENTS AND MEETINGS

The Museum provided the setting for professional meetings and events of the University of Navarra and other companies, institutions and associations. This year, 202 events were held. Organizers included Harvard University, Siemens Gamesa, CaixaBank, the Prado Museum and Cadena Ser.

28,912
PEOPLE
PARTICIPATED
IN MEETINGS
AND EVENTS

ECONOMIC SUSTAINABILITY



CURRENT FUNDING STATUS OF THE BUILDING

Cost of designing and constructing the building: €22M. Ninety percent of the financial sum required to fund the building was secured in 2018-2019 thanks to donations from members of the board of trustees.

ANNUAL ACTIVITY

The annual budget is guided by the expenditure associated with the artistic activities promoted by the different departments and the source of revenue that makes these activities possible.

DISTRIBUTION OF EXPENDITURE BY ACTIVITY

36%

EXHIBITIONS
686,643

15%

CREATIVE CAMPUS
287,471

26%

PERFORMING ARTS
483,846

23%

PUBLIC, TEACHING AND
RESEARCH PROGRAMMES
434,617

SOURCE OF FUNDING OF THE ACTIVITIES

33%

MUSEUM FUNDS
628,389

32%

SPONSORSHIP AND FINANCIAL AID
600,171

35%

REVENUE FROM ACTIVITY
664,017

FRIENDS



PATRONS

CURRENT NUMBER OF PATRONS: 27
22 are private donors
5 are companies

ORIGIN:

Spain: 13
Latin America: 8
United States: 2
Canada: 1
Europe: 3

FRIENDS OF THE MUSEUM

575 FRIENDS OF THE MUSEUM
82% live in Navarre
12% come from other regions in Spain
6% come from other countries



FRIENDS OF THE MUSEUM NIGHT

The Friends of the Museum Night was held on 28 June. The aim of this special evening was to thank the group for supporting and collaborating with the Museum University of Navarra. Those attending the exclusive event were divided into groups and taken on a guided tour of

the exhibitions *El no retorno* by Cecilia Paredes and *Small Data Lab* by Daniel Canogar and Marc Chagall's work *Homme Fleurie* (1976), which is part of the Museum's collection. They also enjoyed a 3D screening of a concert performed by the National Youth Orchestra of

Uruguay during a visit to the Museum in 2015. They were then treated to a cocktail on the restaurant terrace accompanied by live jazz and a fun raffle, in which they won discounts to shows and products from the shop. A creativity workshop was also organized for the children.

CORPORATE
MEMBERS ON
THE BOARD OF
TRUSTEES

MAIN
CORPORATE
PATRONS



Obra Social "la Caixa"



OTHER PATRONS



SIEMENS Gamesa

Stelac



CONTACTO
948 425 700
MUSEO.UNAV.EDU
MUSEO@UNAV.ES



DL NA 1614-2016