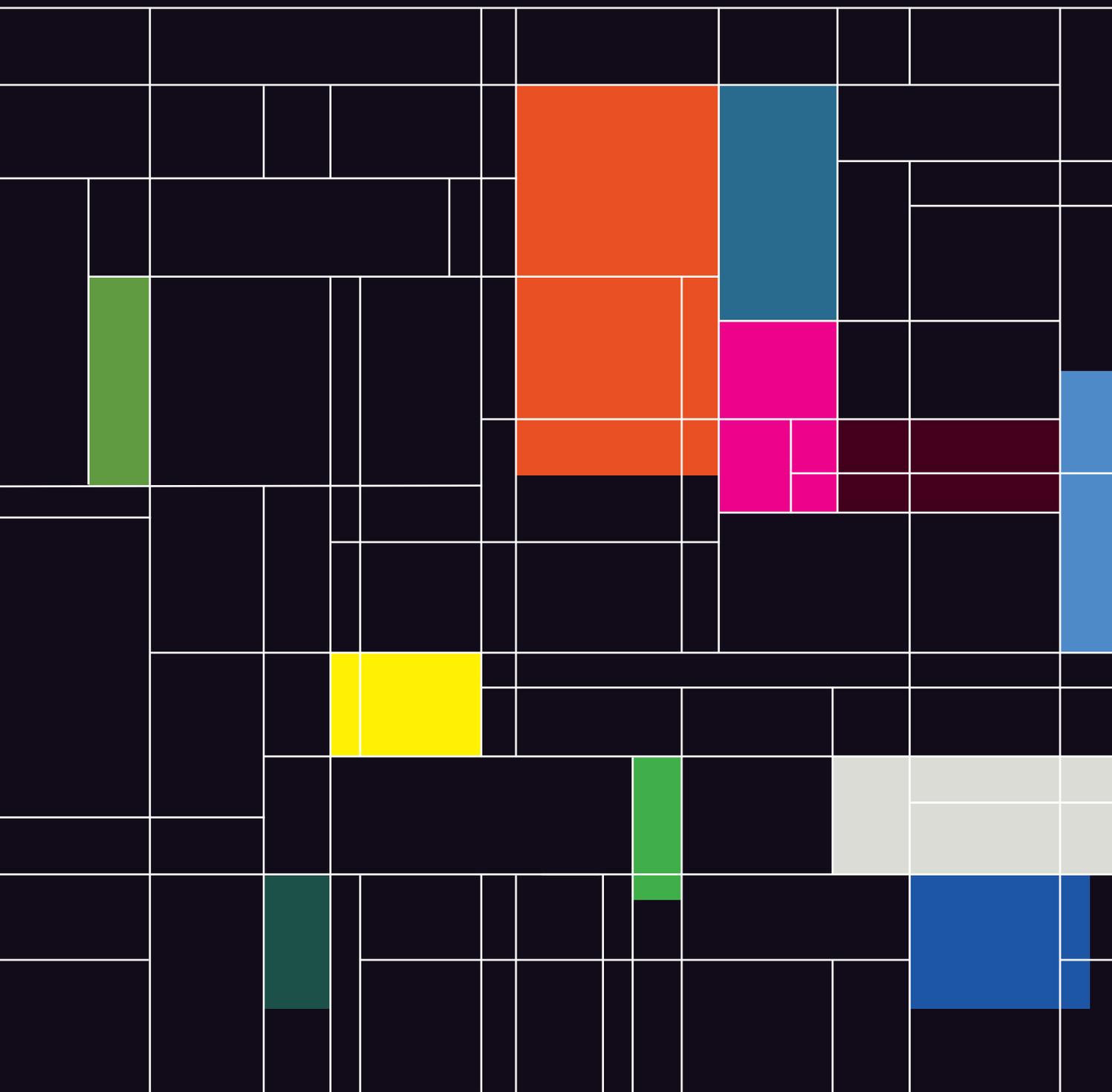
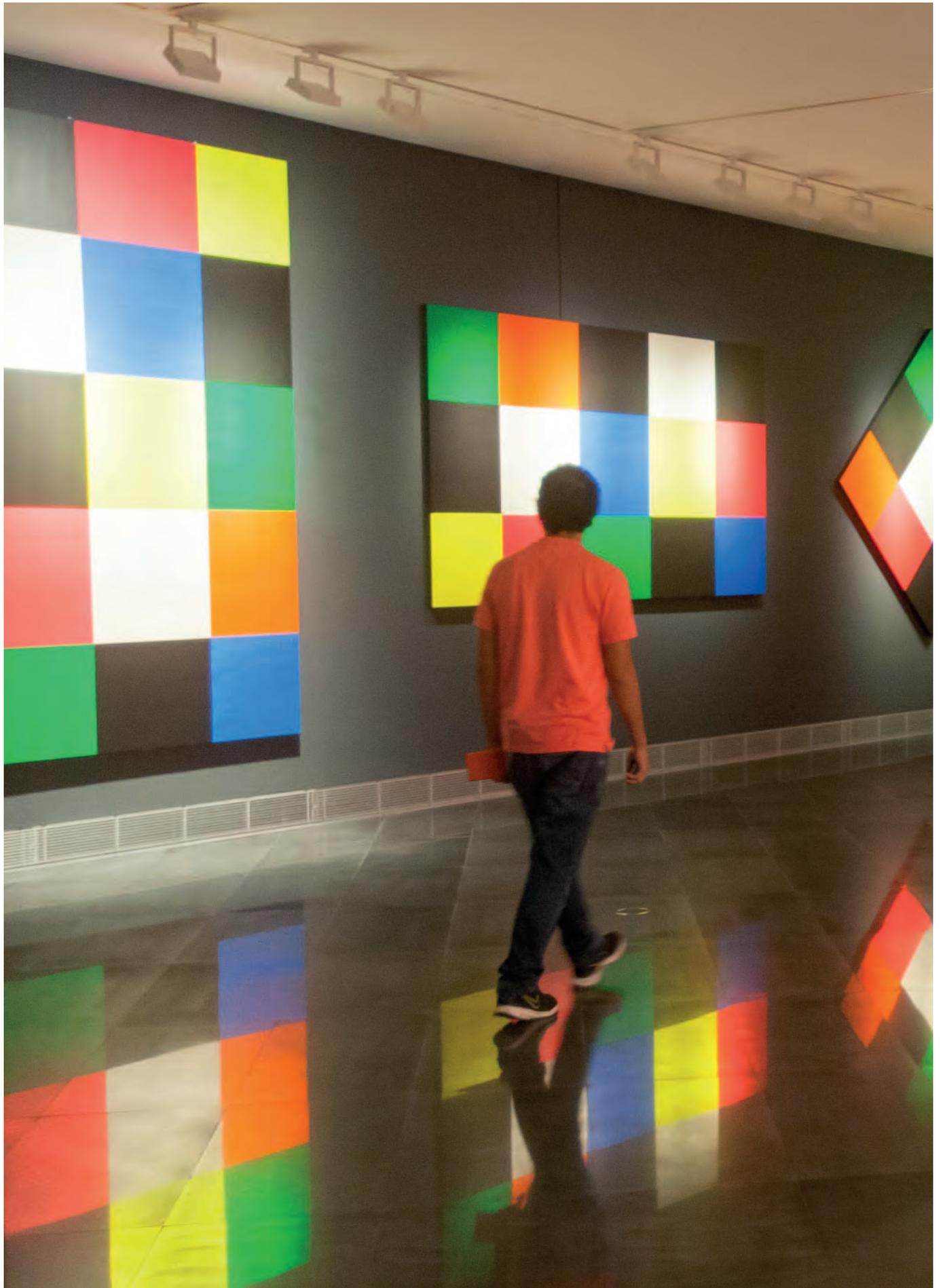


ANNUAL REPORT
FOR ACADEMIC YEAR
2017-2018

MUSEO UNIVERSIDAD
DE NAVARRA





ANNUAL REPORT
FOR ACADEMIC YEAR
2017-2018

MUSEO UNIVERSIDAD
DE NAVARRA

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MUSEUM UNIVERSIDAD DE NAVARRA: A CENTRE OF ART ON CAMPUS



The Museum Universidad de Navarra is an international centre of public interest for artistic creation and reflection, with an interdisciplinary, research-focussed, educational and social in mission.



JAIME GARCÍA DEL BARRIO. CURATOR OF THE MUSEUM UNIVERSIDAD DE NAVARRA

THE YEAR OF YOUTH AT THE MUSEUM

36% OF
VISITORS
AGED UNDER
30

PAGES 8-9

11 PROJECTS ON

PAGE 29

TEACHING INNOVATION

MEDICAL STUDENTS LEARN ABOUT PALLIATIVE CARE AS THEY
CONTEMPLATE A ROTHKO



NEW MUSEUM DEPARTMENT

CREATIVE CAMPUS

PAGES
26-27

PROGRAMME OF CULTURAL
ACTIVITIES FOR STUDENTS

16 FACULTY MEMBERS FORM THE RECENTLY CREATED

PAGE 29

FACULTIES-MUSEUM CONSULTATIVE COMMITTEE

TO PROMOTE THE POSSIBILITIES IN TEACHING AND RESEARCH OFFERED THROUGH THE
COLLECTION AND THE MUSEUM'S PROGRAMME

16,000+

WORKS OF THE
COLLECTION
WERE DIGITALIZED

PAGE 13

42,000 ART PUBLICATIONS

IN THE GENERAL
CAMPUS LIBRARY

+2.4%

PAGE 15



PAGE 19

INTERDISCIPLINARY ARTISTIC PROGRAMMING

FIRST AND ONLY

PAGE 30

POSTGRADUATE QUALIFICATION FOR CURATORS

THE ANECA OF THE MINISTRY OF SCIENCE, INNOVATION AND UNIVERSITIES OF THE SPANISH GOVERNMENT APPROVED THE MASTER IN CURATORIAL STUDIES WHICH WILL BEGIN IN THE 2018/19 ACADEMIC YEAR.

BEST RECENTLY
OPENED MUSEUM
IN EUROPE

EUROPEAN
MUSEUM OF THE
YEAR AWARD



PAGE 10

EDUCATIONAL IMPACT

24 SCHOOLS AND OVER
1,000 PUPILS PARTICIPATED
IN THE ACTIVITIES
TO MARK THE 80TH
ANNIVERSARY OF PICASSO'S
GUERNICA

PAGE 31

TEAM



the year 2017-18 saw Javier Arana join the Management team as Deputy Managing Director.

THE MANAGEMENT

JAIME GARCÍA DEL BARRIO
CEO

JAVIER ARANA
Deputy Director

ELISA MONTSERRAT
Communications and Marketing
Director

FERNANDO DE LA PUENTE
Administrator

ARTISTIC DIRECTION

The artistic direction team is comprised of specialists from different programming areas of the Museum.

VALENTÍN VALLHONRAT
Collections and Exhibitions

RAFAEL LEVENFELD
Collections and Exhibitions

JOSÉ MANUEL GARRIDO
Performing Arts and Music

RAFAEL LLANO
Education and Research

FERNANDO PAGOLA
Branding

CREATIVE CAMPUS

A new department, Creative Campus, for programming cultural activities aimed at students.

CARLOS BERNAR
Head of Creative Campus area

The team is organised according to the degree of dedication required in each area of the Museum

SPECIFIC AREAS	PEOPLE	PORCENTAJE
COLLECTION AND EXHIBITIONS	7	25%
PERFORMING ARTS AND MUSIC, CREATIVE CAMPUS	7	25%
EDUCATION, PUBLIC AND ACADEMIC PROGRAMMES	5	17%

TRANSVERSAL AREAS

VISITOR SERVICES AND SHOP	4	14%
COMMUNICATION	3	10%
ADMINISTRATION	3	9%



THE YEAR OF YOUTH



In this the third academic year since the opening of the Museum, the number of visits to the exhibitions was maintained (an average of 100,000 visitors), while the number of users grew to 49,419. Users are defined those individuals who visit the museum to participate in workshops and conferences, attend performances, cinema screenings and other events.

The increasing presence of young people in particular is good news. Of the 84,700 visitors to the Museum's exhibitions in the 17/18 academic year, 36% were aged under 30 (16% children aged 0 to 17 and 20% young people aged 18 to 30). The presence and participation of this young segment in the activity of the Museum is part of our mission, which is based on three central pillars: education, research and the promotion of the arts.



134,119
VISITORS
AND USERS

VISITED THE MUSEUM IN THE
17/18 ACADEMIC YEAR



84,700+ VISITORS

49,419+ USERS

INDIVIDUALS WHO ATTENDED PERFORMANCES, ACTIVITIES AND OTHER
MUSEUM EVENTS



19%

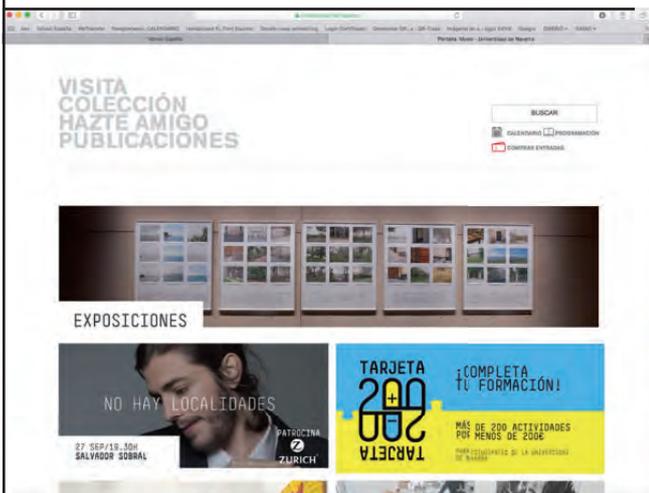
OF VISITORS WERE
FACULTY OR STUDENTS
OF THE UNIVERSITY
ITSELF

36%

OF USERS AGED
UNDER 30

345.144+
WEBSITE
HITS

THE NUMBER OF
VISITORS TO
THE WEBSITE
RECORDED



70%

OF VISITORS
FROM PAMPLONA
AND NAVARRA

12%

FROM OTHER
PARTS OF
SPAIN

18%

FROM
OVERSEAS

MUSEO.UNAV.EDU

4,890,000 GOOGLE
SEARCHES





MUSEO UNIVERSIDAD DE NAVARRA, AMONG THE TOP TEN IN EUROPE

The Museum was recognised at the EMYA Awards, presented by the European Museum Forum and the European Council at a gala held in Warsaw (Poland) in May. The jury highlighted how that the centre “shows its visitors of all ages and backgrounds that art can open minds and reveal new and creative ways of thinking about and solving problems.” It also highlighted that its “inclusive and multidisciplinary approach has the potential to redefine the role of the university museum worldwide.”

THE CULTURE OBSERVATORY IN SPAIN

The Fundación Contemporánea presented the results of the annual Culture Observatory study 2017 which saw the Museum included as the fifth highest valued artistic initiative in Navarra. This study is an instrument that serves to take the pulse of the most interesting issues in the cultural sector, creating indicators with which to analyse trends. It also promotes debate and identifies weaknesses and opportunities. It is prepared based on opinions gathered from different professionals in the sector.



VALENTÍN VALLHONRAT AND RAFAEL LEVENFELD, AWARDED FOR THEIR 25 YEARS DEDICATED TO THE DEVELOPMENT OF THE MUSEUM'S COLLECTION

Valentín Vallhonrat and Rafael Levenfeld, artistic directors of the Museum, received Silver Medals of Merit, a distinction granted by the Universidad de Navarra to recognise their 25 years of service to the centre.

In 1992, photographer José Ortiz Echagüe left his collection to the Universidad de Navarra. It was comprised of almost 1,500 photographs, 28,000 negatives and 1,000 carbon copies. Since then, Vallhonrat and Levenfeld have worked on expanding the initial photography collection and on fostering domestic and international recognition. The photography collection has grown constantly and is now comprised of over 20,00 photographs and 200,000 negatives.



VALENTIN VALLHONRAT, PRESIDENT ALFONSO SÁNCHEZ-TABERNERO AND RAFAEL LEVENFELD

MEMBER OF THE NETWORK OF MUSEUMS OF NAVARRA

As of this academic year, the Museum is a member of the Network of Museums of Navarra.

REPUTATION AND TRANSPARENCY

The reputation of the Museums was also one of the focuses of the work and an open day was organised in collaboration with corporate sponsors and the Museo del Prado, to reflect on the influence of sponsorship of artistic institutions on the sponsoring companies.

The Museum also improved its transparency evaluation in the rankings of the museums of Spain, offering more information to the public on the structure of activity, policies, finance, governing bodies and the mission.

THE MUSEUM PRESENTS INNOVATION PROJECTS IN EDUCATION IN MIAMI

The Museo Universidad de Navarra participated in the *Audacious Ideas* Congress held at the Lowe Art Museum at the University of Miami. The event, promoted by the Association of Academic Museums and Galleries (AAMG) and the International Committee for University Museums and Collections (UMAC), a Committee of the International Council of Museums (ICOM), saw the participation of university museums from all over the world and the Muse presented eleven educational innovation projects.

11 TEACHING INNOVATION PROGRAMS IN A NEW UNIVERSITY MUSEUM IN SPAIN
THE CASE OF LEARNING PALLIATIVE CARE IN MEDICINE CONTEMPLATING HISTORY

THE HISTORY OF THE UNIVERSITY OF NAVARRA IS BEING REVISITED AS AN EXPERIMENTAL COURSE TO IMPROVE THE SKILLS AND USE FOR RESEARCH AND REVISION WITH AN INTERDISCIPLINARY PERSPECTIVE. KEY INNOVATIVE PROGRAMS, WHICH COVER SUCH SUBJECTS AS LAW, ENVIRONMENTAL, ECONOMIC, MEDICAL, EDUCATION, AND PSYCHOLOGY, COORDINATE FACULTY AND STUDENTS TO DESIGN AND LEARN BY EXPERIMENTAL MEANS.

THE SYNERGISTIC INTERACTION BETWEEN THE MUSEUM OF ART AND THE UNIVERSITY

MEDICINE FACULTY CASE

TEACHING INNOVATION PROJECTS PRESENTED BY THE UNIVERSITY OF NAVARRA MUSEUM

2016-2018
2016-2017
2017-2018

Museo Universidad de Navarra

COLLECTION AND EXHIBITIONS



NEW ADDITIONS TO THE COLLECTION

Artists who work with the Museum, such as Fernando Maselli, Juan Ugalde, Javier Viver and Iñaki Bergera donated a number of works to the centre. The work of Spanish photographer José Gómez de la Carrera who worked in 19th century Cuba, was also added to the collection.

José Gómez de la Carrera (?-1908) was a pioneer of photojournalism in Cuba where he worked between 1885 and 1908. His work is among the most important in this field. His seminal photo reportage on the War of Independence in Cuba is a particular highlight.

In March 2018, the Museum added an important set of his photographs to the collection comprised of some 450 pieces of varied themes, (public and industrial works, society, anthropology, portraits, landscapes etc.). This is one of the greatest collections of his work to have come on the market. The acquisition of this set was made possible thanks to the generous sponsorship of the Torrebiarte family.

Daniel Canogar's *Sikka Ingentium*, commissioned by the Museum, was also added.

FERNANDO MASELLI



NEW READINGS ON THE COLLECTION

Rafael Ruiz Balardi's *Gris Vacío I* and *Gris Vacío II*, belonging to private collections in Madrid and Bilbao, and his *Gris Vacío III*, which is part of the collection of María Josefa Huarte, were put on display in the form of a triptych.

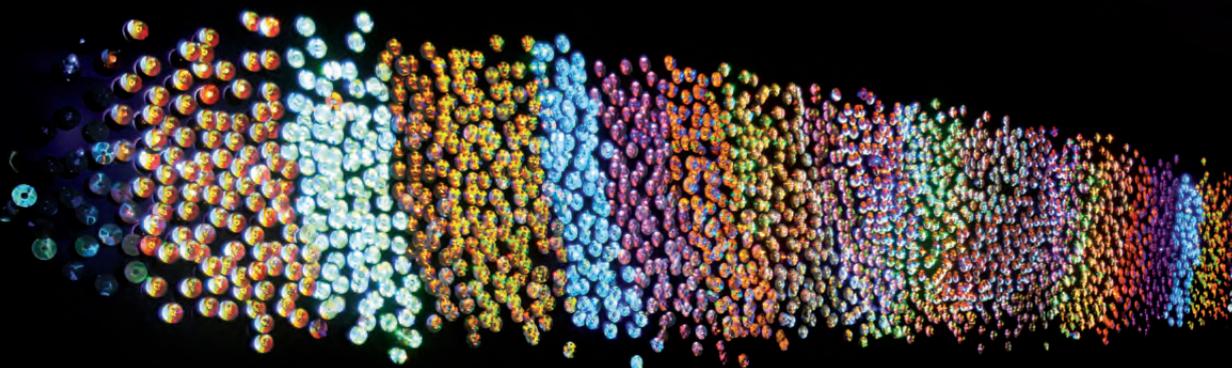
Pieces from the Pictorial Collection by Manuel Hernández Mompó, César Manrique and Eusebio Sempere, which had not been on display previously, were also put on display.

EXPANISON OF THE ESPACIO ORTIZ ECHAGÜE

This space, inaugurated in 2017 was renewed in January with 25 exquisite pieces that allow us to discover the life and works of the photographer José Ortiz Echagüe. The complete works, held in the Museum's Collection, were left to the Universidad de Navarra in 1981.



GRIS VACÍO III



SIKKA INGENTIUM

TENDER PUENTES
ARTISTIC CREATION
PROGRAMME

Tender Puentes (Building Bridges) is a curatorial project in which contemporary artists engage with pioneering artists from the 19th century and the works from the Museum's Collection, which trace the history of photography from its origins to the present day and reflect on the phenomenon of photography itself.

the programme allows invited artists to research and manage new productions that may also lead to conferences, teaching activities and book publications.

PARTICIPATING ARTISTS
 ACADEMIC YEAR 2018-19

- » Manolo Laguillo
- » Juan Ugalde

ARTISTS WITH PROJECTS
 IN PROGRESS

- » Daniel Canogar
- » Cristina de Middel

RESTORATION AND DIGITALIZATION

40
MENHIRES
 COMPLETE
 RESTORATION OF
 ELENA ASINS'S
 MENHIRES

DIGITALIZATION OF
726
 POSITIVES
15,332
 NEGATIVES

ADDITION OF
16,058
 ENTRIES TO
 THE DATABASE



JUAN UGALDE

COLLECTION AND EXHIBITIONS

TRAVELLING EXHIBITIONS

In Time. Carlos Cánovas. Exhibition produced by the Museum Universidad de Navarra, displayed temporarily at the Museo ICO (30 May - 9 SEP). The exhibition traces Navarrese photography from the 1980s to the present day.

Sikka Ingentium. Daniel Canogar. Exhibition produced by the Museum and put on display at Sala Alcalá 31 in Madrid (21 NOV - 11 JAN).

Aucelia Immortal. Javier Viver. Exhibition produced by the Museum that could also be visited at the Aquarium Donostia-San Sebastián.



LOANS

This year saw us loan works for exhibitions in other Spanish and international museums and centres of art.

Museo de Arte Contemporáneo de Castilla y León (MUSAC)

EXHIBITION

Pieces by José Ortiz Echagüe for the exhibition *Región [The Narratives]. Changes in Landscape and the Politics of Water.*

Museo de Arte Contemporáneo de Castilla y León and Centro de Arte y Naturaleza (CDAN).
Fundación Beulas (Huesca)

EXHIBITION

Work by Ortiz Echagüe for the exhibition *Provincia 53. Art, Territory and Decolonization of Western Sahara*

Fundación Picasso - Museo Casa Natal de Málaga

EXHIBITION

Work by Oteiza for the exhibition *Guernica y otros desastres. Goya, Picasso, Oteiza*

Museo Nacional Centro de Arte Reina Sofía (Madrid)

EXHIBITION

***Torre de Babel* by Eugenio Sempere**

Fondazione Prada (Venecia)

EXHIBITION

Tríptico* by Iñigo Manglano-Ovalle for the exhibition *Machine à penser. Three Philosopher's Huts

Musée Basque et de l'histoire de Bayonne

EXHIBITION

Música de las esferas* by Eduardo Chillida for the exhibition *Gaue 1966, Art Under the Franco Regime: Vanguard and Resistance



NEW PUBLICATIONS

Alquimia: Granada y Sevilla
Manuel Brazuelo

Disparates: Fotografía y Obras públicas
Juan Ugalde

Big Bang
Oscar Mariné
[Subsidised by the Regional Government of Navarra]

En el tiempo
Carlos Cánovas

Las provincias
Manolo Laguillo

Campos de batalla
Bleda y Rosa

Twentysix (Abandoned) Gasoline Stations
Iñaki Bergera

LIBRARY

ART COLLECTION IN
THE UNIVERSITY LIBRARY

ACADEMIC YEAR 17/18

Printed volumes	38,758
E-books	2,037
Printed Journals	287
Electronic Journals	746
Increase 2017-18	2.40%



NEW TEMPORARY EXHIBITIONS



ÓSCAR MARINÉ



The Museum hosted seven new temporary exhibitions over the course of the year.

Óscar Maríné Big Bang,
Óscar Maríné

18 OCT 17- 4 MAR 18

This was the most comprehensive exhibition so far of the work of the 2010 National Design Award winner. The rotund characters, the command of landscape and the visual language of the designer have dominated some of the graphic design hits of recent decades.



Obras públicas

Juan Ugalde

25 OCT 17 - 1 ABR 18

Over the course of his long career, the artist has frequently used photography and collage as methods of adding new meanings to his work. *Public Works* is his latest series, completed based on the photographs in the Museum Collection.



Infinito artificial

Fernando Maselli

8 NOV 17 - 15 ABR 18

The artist reflects on the aesthetic concept of the sublime using images of virginal mountainous landscapes unspoiled by man.

Twentysix (Abandoned) Gasoline Stations

Iñaki Bergera

25 ABR 14 - OCT 18

Through a series of 26 images, the artist gives a voice to abandoned areas of the West Coast of the United States and its architectural structures, while at the same time paying homage to the pop art of Ed Ruscha.

Picasso. Le tricorne

Pablo Picasso

En colaboración con Bancaja
4 MAY - 1 JUL 18

To mark the presence of The Spanish National Ballet and their performance of the *The Three-Cornered Hat*, the Museum presented Picasso. *Le Tricorne*. An exhibition that displayed decorated figures designed by the malagueño artist for the premiere of the ballet *Le Tricorne* [*The Three-Cornered Hat*] in London.

Geografía del tiempo

Bleda y Rosa. Co-published with Bombas Gens Centre d'Art and the Centro Galego de Arte Contemporáneo (CGAC)
21 MAR - 9 SEP

The display traces 25 years of the work of the 2018 National Photography Award winning duo, applying concepts from the field of Geography to History.



Menhires

Elena Asins

18 ABR 18 - MAR 19

The artist donated a sculpture to the Museum in 2015 and from there it forms part of the Collection. A number of the artist's folders and a series of paintings on loan from Freijo Gallery complete the exhibition. The exhibition is based on *Menhires*, a 1995 sculpture consisting of 40 monoliths, each of which is comprised of a matt black quadrangular prism that acts as the base of a truncated cube in lacquered black. The variations that emerge when one explores the possibilities of turning the lacquered figures evoke the poetic capacities of these exact figures in movement.

MASTERCLASS WITH ARTISTS

The artists Óscar Mariné, Juan Ugalde, Fernando Maselli, Bleda and Rosa and Iñaki Bergera also delivered masterclasses at the Museum. Historian Juan Pablo Fusi and the mathematician Capi Corrales also visited to open the exhibitions *Geography of Time* and *Menhires*, with inaugural lectures.



PERFORMING ARTS

The 2017/2018 season was one of significant growth in the Performing Arts and Music, both in terms of the number of performances and training activities.



APPEARING AT

THE MUSEUM

NATIONAL PRIZE WINNERS

This past year saw a large number of national prize laureate artists and theatre companies appear at the Museum, including:

ALFREDO SANZOL

National Dramatic Literature Award 2017

TERESA CATALÁN

National Music Award 2017

MARÍA PAGÉS

National Dance Award 2002 and Medal of Honour for Merit in the Fine Arts 2015

TELONCILLO TEATRO

National Performing Arts for Children and Young People Award 2013

IGNACIO AMESTOY

National Dramatic Literature Award 2002

MANUEL GALIANA

National Theatre Award 1998

JOSÉ RAMÓN ENCINAR

National Music Award 1988

TERESA CATALÁN

YOUNG PEOPLE IN THE MUSEUM THEATRE

18% SPECTATORS AGED 18 TO 30

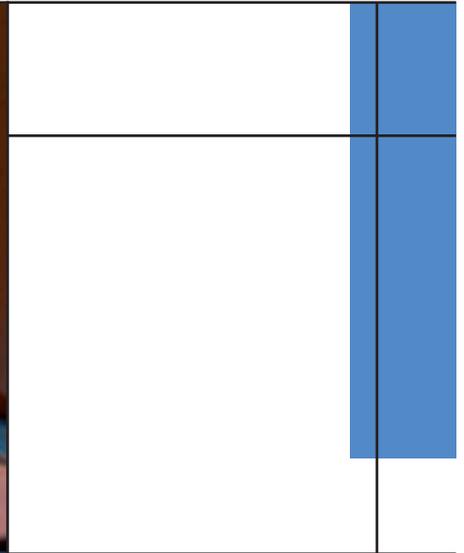
A larger number of training activities were scheduled with invited artists and companies: **María Pagés**, **Daito Manabe**, **Antonio Najarro**, **Manuel Galiana** and **Marta Belaustegui** were some of the choreographers and stage actors who shared their technique and creative process with students. creativo.

MUSIC, DANCE AND THEATRE

33 SHOWS

[14 MUSIC / 9 DANCE / 10 THEATRE]





THE INTERDISCIPLINARY NATURE OF THE ARTS

SPANISH NATIONAL BALLET AND *PICASSO*.

LE TRICORNE EXHIBITION

An insight into the commitment to interrelation and dialogue between the arts. Picasso produced the figurines and set designs for the ballet *The Three-Cornered Hat*, one of the works performed by the Spanish National Ballet at the Theatre. The exhibition displays reproductions of the *málagaño* artist's designs and how they were brought to life on stage as part of the show.

VALENTINA PEDICA



DIALOGUE BETWEEN THE ARTS

The dialogue between the visual arts was very present and it has been enhanced over the course of the season with different performances that made the leap from the stage to the exhibition rooms. The plays performed acted as an engine for the production of new work in the field of the performing arts and music, establishing a symbiotic relationship between the disciplines. At the same time this provided us with a new and enriching experience for the audience, which was able to enjoy the different artistic forms in the same space. For example, the Museum hosted the Open Days which saw the dance spectacle *Abierta* in the exhibition rooms; Manez eta Kobreak's latest work inspired by the Collection and the performance of Valentina Pedica, based on the exhibition *Aurelia Immortal* by Javier Viver.

PERFORMING ARTS



TAKING MUSIC TO THE STREETS

The Museum collaborated with the E7.2 ensemble to take music to the streets of Pamplona's old town with the performance *Dispersión/ Concentración* of by Alberto Bernal.

IGNACIO AMESTOY

IN SPANISH AND EUSKERA

Thierry Biscary presented his latest work *Manez eta Kobreak*.

THE LATEST IN DANCE

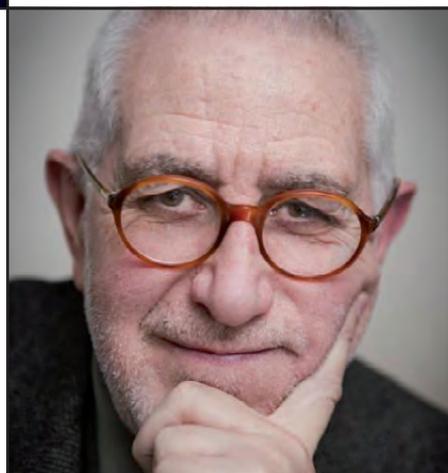
The technological artist Daito Manabe showed his latest productions and the *Coda en Movimiento* cycle presented a New International Talent gala.

MODERNITY AND TRADITION

Last year, the connection between the contemporary and the traditional was explored through the *silbo gomero*, the whistling language used on the Canary Island of La Gomera declared Intangible Cultural Heritage of Humanity. Framed within the conference organised on the *silbo gomero*, the _NIM company gave a performance of *Abierta*, inspired by this whistled register.

IN COLLABORATION WITH OTHER GROUPS

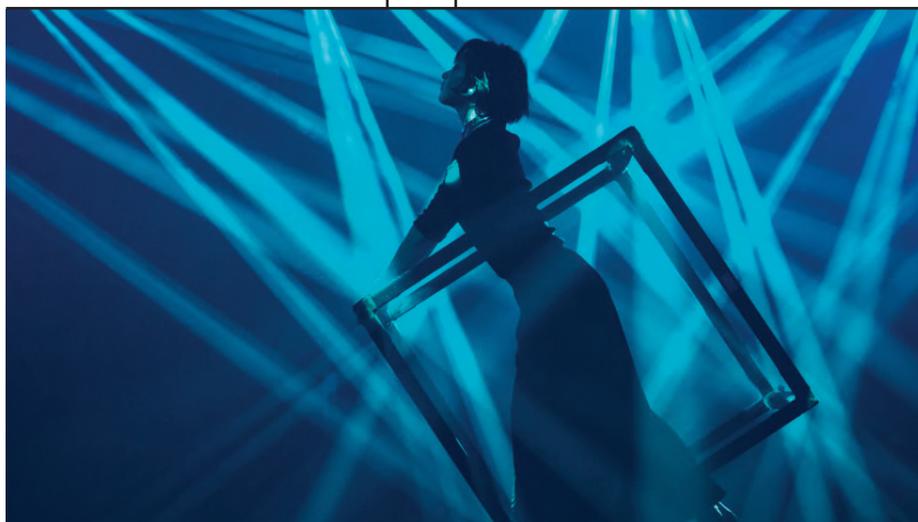
The Museum and the Academia Jakiunde organized a new edition of *Ercenkak/Desafíos*, a cycle of conferences coordinated by the composer Teresa Catalán and the Igor Igurra, Director of the Orfeón Pamplonés.



ANTONIO BACIERO

TWO HOMAGES

This year saw a tribute to the playwright Ignacio Amestoy and the pianist, organist and researcher Antonio Baciero. Both live performances explored his work and career. The audience were also able to enjoy theatrical readings of the author's work. For their part, Baciero also gave piano masterclasses to students of the Universidad de Navarra.





THEATRE



THIRD EDITION OF CLASSICS IN THE MUSEUM, COMMISSIONED BY LIUBA CID

A journey that explores the transcendence and the artistic value of the legacy of the classics and that reflects on their influence on, and permanence in, the art of theatre today.

- » *La ternura*, Alfredo Sanzol.
- » *Caperucita, lo que nunca se contó*, Teloncillo Teatro.

» *La fablilla del secreto bien guardado*, Alejandro Casona. Theatrical reading Version and directed by Liuba Cid.

» *Estaciones de Isadora*, Beatriz Argüello and Hugo Pérez de la Pica.

» *Catas literarias: Vino y comedia*. With the participation of the Golden Age Research Group of the University of Navarra (GRISO) and Alexis Díaz.

» Theatrical make up workshop *Maquillando a los clásicos*. Delivered by make-up artist Laura García.

» *Conversatorio y lecturas dramatizadas*. An encounter with the playwright Ignacio Amestoy.

» *Autobiografía de un yogui*, Rafael Álvarez El Brujo.

» *Nostalgia del agua*, Ernesto Caballero. El Duende theatre company, with Manuel Galiana and Marta Belaustegui, delivered a masterclass that was open to the public.



**FOURTH EDITION
OF THE CYCLE
CARTOGRAPHIES OF MUSIC**

- » Plural Ensemble, direction by Ramón Encinar, National Music Prize winner 1988.
- » Conference on the *silbo gomero*. Illustrated conference with the Spanish Language professor Marcial Mocerera. Performance of *Abierta* by the Dance Company *-Nim*.
- » Chamber operas *El Pelele* (J.Gómez) and *Mavra* (I. Stravinsky). Produced by the Fundación Juan March and the

- Teatro de la Zarzuela. Musical direction of Borja Mariño and stage direction by Tomás Muñoz.
- » *Silencio*, Falk Hübner and Sef Hermans.
 - » *Á mon ami Sarasate...*, Ana María Valderrama and Luis del Valle.
 - » *My Bach*, direction by Dmitri Loos.
 - » Tribute to the organist and researcher Antonio Baciero.
 - » *Música y espacio*, The Bilbao Choir.
 - » *Manez eta Kobreak*, Thierry Biscary.
 - » *Exótica*, Mauricio Kagel. At the direction of Neopercusión.

MUSIC



**FOURTH EDITION OF
THE CYCLE CODA EN
MOVIMIENTO,
COMMISSIONED BY
ROGER SALAS**

Nuevos Talentos, dance gala with figures from the Dominican National Ballet, the Spanish National Ballet, GR Dance Company, Royal New Zealand Ballet and the Royal Ballet of Flanders. *Nuevas tendencias del Ballet Contemporáneo*, round table with Roger Salas and ballet dancers Yuleidi Pérez and Marcos Rodríguez of the Dominican National Ballet.

SCREENINGS

Dancer, Stephen Cantor.



DANCE

- » *Óyeme con los ojos*, María Pagés.
- » Valentina Pedica in *Aurelia Inmortal*, inspired by the exhibition by Javier Viver.
- » *El sombrero de tres picos*, Eritaña, *Zapateado de Sarasate and Ritmos*, Spanish National Ballet. Direction by Antonio Najarro.





The cinema programme was marked by a shift towards modern cinema, as one of the ways in which the Museum can have an impact at local level is through its contribution to extending the distribution horizons of new and recent cinema of artistic quality. A series of international premieres were hosted at the Theatre for films that, despite the prizes collected at major festivals, would otherwise have taken a long time to reach our cinema screens or may never have. This meant screenings of the recent works of masters like Hong Sang Soo, Ado Arrietta, Jean-Luc Godard, Rita Azevedo Gomes and Frederick Wiseman but also the works by emerging filmmakers like Pedro Pinho and Valeska Griesbach.

Work also continued on reviewing and re-evaluating some of the classic works of cinema history and new restored copies. In the year of the centenary of the Russian Revolution of 1917, two of the most important films on the subject were shown in collaboration with the Ukrainian film institute: the still criminally under-appreciated *War Trilogy* by Alexander Dovzhenko, and Serguéi M.

Eisenstein's *Battleship Potemkin* at the screening of which the audience was also able to enjoy a live concert by the RAISA ensemble. In collaboration with the Cinemateca Portuguesa, one of the masterpieces of documentary cinema, *Trás-os-Montes* by Margarida Cordeiro y António Reis was also screened.

In line with this educational mission to which university museum must always be oriented, four screenings followed by talks with their directors were hosted: 327

cuadernos [with Andrés di Tella], *O futebol* [with Sergio Oksman y Carlos Muguiro], *Converso* [with David Accatibel] and *My Tears Are Dry* [with Alberto Cabrera Bernal]. In programming these screenings the Museum collaborated with the Faculty of Communication and in particular lecturer Dr. Efrén Cuevas with extensive participation on the part of undergraduate students in the sessions.

Curators:
Rafael Llano and Manuel Asín



**19 PELÍCULAS
10 ESTRENOS
EN PAMPLONA
PROYECCIONES**

- » *327 cuadernos*, Andrés di Tella
- » *Correspondencias*, Rita Azevedo Gomes
- » *Bella Durmiente*, Ado Arrietta
- » *Arsenal, Trilogía de la guerra*, Alexander Dovzhenko
- » *Zvenigora, Trilogía de la guerra*, Alexander Dovzhenko
- » *La tierra, Trilogía de la guerra*, Alexander Dovzhenko
- » *El acorazado Potemkin*, Sergéi M. Eisenstein
- » *My tears are dry*, Laida Lertxundi
- » *Linear Song For L*, Alberto Cabrera Bernal
- » *Western*, Valeska Grisebach
- » *Converso*, David Arratibel
- » *The day after*, Hong Sangsoo
- » *O futebol*, Sergio Oksman
- » *La cámara de Claire*, Hong Sangsoo
- » *Grandeza y decadencia de un pequeño comercio de cine*, Jean-Luc Godard
- » *Trás-os-Montes*, António Reis and Margarida Cordeiro
- » *Dancing Beethoven*, Arantxa Aguirre
- » *Ex Libris, la biblioteca pública de Nueva York*, Frederick Wiseman
- » *La fábrica de nada*, Pedro Pinho



CREATIVE CAMPUS / FIRST ACADEMIC YEAR



Creative Campus is a new area, designed especially for students, with the aim of promoting an integral artistic and creative education and fostering a creative community in the heart of the University. It seeks to optimize the possibilities offered by the Museum with the involvement of artists and experts who participate in the programming and activity generated with the performing arts and music spectacles.

UNIVERSIDAD DE NAVARRA SYMPHONY ORCHESTRA

The Universidad de Navarra Symphony Orchestra, directed by Borja Quintas, seeks to position itself as a leading symphony ensemble that offers students the opportunity of a unique, shared artistic experience of the highest quality. Inspired by the university orchestras of the United States and Central Europe, it integrates, supports and fosters the cultural activity of the University and the city itself. After the success of the presentation concert, which took place in April, it tackles new challenges this year, with joint projects encompassing art forms and exchanges and collaborations.



524 PARTICIPANTS

IN DIFFERENT ACTIVITIES AND WORKSHOPS

6,015 PEOPLE

ATTENDED THE SHOWS

27 PROFESSIONALS

FROM DIFFERENT BACKGROUNDS HAVE TAUGHT ACTIVITIES



THEATRE

Theatre training is very present and different activities are carried out such as the University Theatre Fair, in which the Museum takes two performances by students who have participated in the theatre training plan overseen by the director Liuba Cid. Together with her, other professionals from the world of theatre accompanied the students in their experience. March also saw the 20th University Theatre Fortnight Festival. There was also a workshop on performing musicals delivered by Jana Producciones, and a set design workshop by set designer Tomás Muñoz.



CHOIR

The University Choir, directed by Ekhi Ocaña, is a musical ensemble formed entirely by students. This year they received training in lyrical singing from soprano Marta Huarte and gave a concert in April.

A NIGHT FOR STUDENTS

La Noche en Blanco is an activity for all students on Campus, where they can participate in different activities. In this third edition, they enjoyed guided tours, theatrical performances, cinema screenings and live music. There was also the final of the *Voice of your Faculty* competition which saw performances from the finalists in the competition and the audience chose the winner. The winner was Carlota Palacios, a student from the School of Management Assistants (ISSA).

WORKSHOPS

Over the course of the year a number of other activities were held, such as the *Creativity Workshop for Non-Creatives*, photography workshops and a book club. There was also the XI edition of the *Masters of Figuration* painting workshop with Antonio López and Juan José Aquerreeta.

PUBLIC PROGRAMMES

The dissemination of art to all audiences is a fundamental part of the mission of the Museum. That's why its programming brings together conferences, congresses, seminars and different activities aimed at the general public. These proposals are characterised by their eclectic nature and the presence of professionals in different fields such as literature, history and sciences.



INAUGURAL LESSONS

To mark the temporary exhibitions, different experts offer conferences which reflected on themes related to the exhibitions. The historian Juan Pablo Fusi delivered the inaugural lesson on *Geography of Time* by Bleda y Rosa and the mathematician Capi Corrales offered a talk on Elena Asins's *Menhires*.

SEMINAR ON ART AND SCIENCE

To mark the exhibition *Aurelia Immortal* by Javier Viver, a seminar titled *Art, Science and Immortality* was hosted with researchers and lecturers from different areas reflecting on those themes.

CHOSEN BY...

This is a cycle in which different professionals from different areas of the arts select a work from the Collection and offer a talk on it from a personal perspective. These public talks take place in the exhibition hall together with the piece chosen.



POETRY READING

Photography from the perspective of poetry. That was the idea behind the reading organised to coincide with the exhibition *Geography of Time* by Bleda y Rosa. In attendance were the poets Julio Martínez Mesanza, winner of the National Poetry Prize 2017, and Elena Medel, winner of the Loewe Prize 2013, who read their own and other poems inspired by the images in the exhibition.

INTRODUCTION TO NOVEL WRITING WORKSHOP

The third edition of the initiation workshop delivered by the writer and translator Andrés Barba, winner of the Premio Herralde de Novela 2017.



BOOK LAUNCH

The artist Óscar Mariné presented *Big Bang*, the catalogue of his exhibition *Óscar Mariné Big Bang*, at an event with participation from the first and second year students on the Degree in Design in the School of Architecture of the Universidad de Navarra. Andrew Briggs and Roger Wagner, authors of *The penultimate curiosity*, participated in a round table at the Museum to reflect on the questions of science and faith that are touched on in the book.



16 FACULTY MEMBERS LIAISING WITH THE MUSEUM

The year also saw the creation of the Faculties-Museum Consultative Committee.

A member of each faculty was nominated by teaching staff as their representative to the Museum. Their mission is to promote the possibilities in education and research offered by the Museum's Collection and artistic programming for the teaching staff.

Joint activities were organized where lectures were held in the exhibition rooms to allow students to discover the artists, attending masterclasses and workshops.

Committee members received the season's programme well in advance of publication so they could plan and work on lessons, courses, seminars and other projects within their faculties. They also receive a weekly bulletin focussed on their interests.

11 TEACHING INNOVATION PROJECTS

» **FACULTY OF MEDICINE.** End-of-life care as a vehicle for the exploration of science and the art of medical care.

» **FACULTY OF EDUCATION AND PSYCHOLOGY**

- The learning service as practical methodology for educational work with a group at risk of social exclusion.
- "Body language of the arts in movement" based on *Óyeme con los Ojos*, a choreography by María Pagés.
- "Learning to innovate", in collaboration with the Museum Universidad de Navarra.

» **INSTITUTE OF LANGUAGES.**

Raccontami il Museo / Raconte-moi le Musée.

» **FACULTY OF LAW.** Ideas for the construction of a module or subject with legal content on authorship rights.

» **FACULTY OF COMMUNICATION**

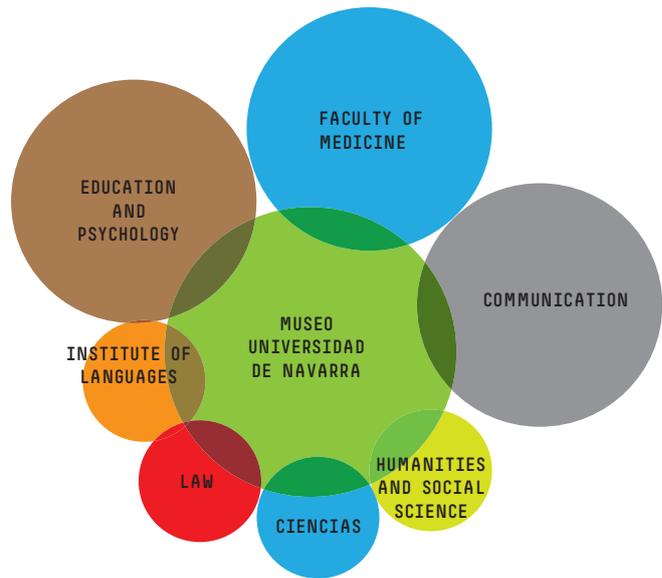
- Integrated Learning Project: Study of the photography collection of the Museum Universidad de Navarra from the Fashion Section
- Art and Fashion in the Museum.

» **FACULTY OF SCIENCE** New Connections between Science, Technology and Art: subjects from the Materials area of study at the Museum Universidad de Navarra.

» **FACULTY OF MEDICINE.** Design and implementation of practices on the artistic dimension of scientific activity.

» **FACULTY OF HUMANITIES AND SOCIAL SCIENCE RE-IDENTITIES**

[Re-readings of Identity in the Great Classic Works] and implementation of practices on the artistic dimension of scientific activity.



FACULTY OF MEDICINE CASE STUDY

As a case study illustrative of the research work in terms of the publication of scientific articles arising from a PID, the first produced by the Museum in the 2015-2016 academic year, promoted by the Faculty of Medicine on care and art in the final stages of life, was included as a part of the core curriculum for sixth year degree students. [Centeno et al., 2017]

THE CURATORS OF THE 21ST CENTURY



MASTER IN CURATORIAL STUDIES

The Museum worked over the course of the year to launch of the *Master in Curatorial Studies* with the first intake beginning studies in October. The only official postgraduate qualification in curatorial studies in Spain is internationally oriented and is taught in Spanish and English. It also boasts a an outstanding group of teachers made up of prestigious professionals with important careers in the art world like Gerardo Mosquera, Tania Pardo, Gabriel Pérez Barreiro, Íñigo Mangano-Ovalle and Vicente Todolí.

Over the course of the year, collaboration agreements were signed to facilitate scholarships and work experience for students. Some of the centres with agreements for professional work experience:

- »The Bronx Museum (Nueva York)
- »The Frick Collection (Nueva York)
- »The Hispanic Society of America (Nueva York)
- »Queens Museum (Nueva York)
- »The Bass Museum (Miami)
- »The Barber Institute of the Arts (Birmingham)
- »Arebyte Gallery (Londres)
- »Bombas Gens (Valencia)
- »CA2M Centro de Arte 2 de Mayo (Madrid)
- »Museo Carrillo-Gil (Ciudad de México)
- »Colección Coppel (Ciudad de México)



EDUCATION

Art is also an important educational tool and through it activities were fostered to promote training and culture. These were aimed not only at children but also families, teachers, associations and other groups.

GERNIKA PROJECT

Every group of pupils participating in the *Gernika* Project collaborated in the life-size reproduction of Pablo Picasso's masterpiece to mark its 80th anniversary. At the same time, participants took the opportunity to represent, this time at an individual level, the values of peace and coexistence. These worked formed part of a collaborative mural. The next course will be the Programme *Kandinsky en la Plaza del Castillo*.



363 GUIDED TOURS
1,925 ATTENDEES

5 LANGUAGES

SPANISH / EUSKERA / ENGLISH
/ FRENCH / GERMAN



3,806 PUPILS
47 DIFFERENT SCHOOLS
96 GROUPS

35 EDUCATIONAL PROGRAMMES

9 MORE THAN IN THE PREVIOUS YEAR

EDUCATION



3RD EDITION OF THE PAINTING COMPETITION "THE SECRET LIFE OF A PAINTING"

The third edition of the competition was hosted in collaboration with the Fundación Morrás and saw 900 students participate from all levels of education and from the painting academies of Pamplona.

pictorial works displayed.

CHILDREN'S WORKSHOPS BASED ON THE TEMPORARY EXHIBITIONS

Workshops based on the temporary exhibitions and the Museum Collection were carried out, aimed at children aged 6 to 11. These activities had the aim of helping develop the multiple intelligences (intrapersonal and social, linguistic, naturalistic, cinematic, musical) and the creativity and different skills through art in a ludic manner.

Cosquillas en el cerebro, plastic arts creativity workshop inspired by the exhibition *Óscar Mariné Big Bang* by Óscar Mariné.

La música de Babel, musical creativity workshop based on the play *Torre de Babel* by Eusebio Sempere.

La montaña mágica, art and nature workshop based on the exhibition *Artificial Infánite* by Fernando Maselli.

Body Art, body language and dance workshop inspired by the exhibition *Geography of Time* by Bleda y Rosa.

Ambientes abandonados, creativity workshop with recycled materials Based on the exhibition *Twentysix (Abandoned) Gasoline Stations* by Iñaki Bergeca.



LA CAJA MÁGICA

The *La caja mágica* project was chosen for the 1st International Conference on Mediation and Cultural Education, which took place in Málaga in May. It is based around A workshop aimed at mediators educators in cultural fields who seek to foster creativity as a tool To be developed by these professionals. It was held at the Russian Museum Saint Petersburg Málaga using one of its

THE PERFORMING ARTS, FOR CHILDREN

The programme allowed boys and girls aged 5 to 11 to experience the different forms of the performing arts for the first time, in relation to the plastic arts. Participants also had the opportunity to give a short group performance based on the works in the Collection.



CHILDREN'S CHRISTMAS CAMPS

197 BOYS AND GIRLS

New editions of the children's day camps were held during the Christmas holidays (*Enjoying Christmas*), Easter (*Easter Musical!*) and in summer (*Hi Artist!*), During which they worked on their artistic skills and their English.

GUIDED TOURS

The Museum continued to offer free tours of the permanent collection and temporary exhibitions for individuals and groups. These tours are led by members of the Educational Area and by students of the Universidad de Navarra. In order to offer a better service, the Guided Tour Procedure continues to be implemented. It

includes plans for orientation, top-up training for the Museum guides every academic year. The aim is to provide a quality service adapted to the public. This training plan includes attendance at the masterclasses delivered by artists visiting the Museum, such as those given by Óscar Mariné and Bleda y Rosa.



PARTNERSHIPS WITH OTHER INSTITUTIONS IN NAVARRA

The Museum strengthened its ties with different institutions in Navarra through its participation in different campaigns



PAMPLONA-IRUÑA CARD

Users of the Pamplona City Council tourist card can enjoy discounts on tickets for shows and activities at the Museum.

¡MUSEA Y VIAJA!

The Museum participated in the *¡Musea y viaja!* / *Museatu! eta Bidaiatu* campaign promoted by the Regional Government to promote the museums and permanent collections of Navarra. For the launch of this initiative, a passport was published and provided free to visitors to have stamped each time they visited one of the participating centres and to also participate in a number of draws.



KULTURBUS

El conocido como bus de la The Kulturbus saw sustainable transport return to the streets of Pamplona and its metropolitan area with a number of activities promoted by the Museum, including theatrical and fantasy make up offered on board by a group of collaborating students. The project, promoted by the Asociación Fundaciones de Navarra, saw the participation of other performing arts spaces like Baluarte, Teatro Gayarre and the Auditorio de Barañáin, as well as the TCC, the Association of Municipalities of the Pamplona Metropolitan Area and the City Council.



THE MUSEUM IN THE NEWS

THE MUSEUM APPEARED IN THE NEWS THREE TIMES A DAY

837 = 356 + 345 + 136
 PRESS NEWS NATIONAL PRESS LOCAL PRESS SPECIALIZED PRESS

EVENTS AND MEETINGS

21,043 PEOPLE

PARTICIPATED IN MEETINGS AND EVENTS

The University of Navarra and other companies, institutions and professional associations chose the Museum to hold professional meetings and events. This year saw 149 such events. Some of the event organisers were: Caixabank, Cadena Ser Navarra, Fundación Miguel Servet or Siemens Gamesa, among many others.

SOCIAL MEDIA

15,906 FOLLOWERS

+15.51% INSTAGRAM / +7.5 % FACEBOOK / +4% TWITTER

MUSEO LIVE ON INTERNATIONAL MUSEUM DAY

As it does every year, on 18 May the Museum participated in this global celebration, promoted by ICOM to highlight the role of museums in society. In line with the slogan of this year's edition, "Hyperconnected museums: New approaches, new publics" the Museum hosted a special live eight-hour broadcast. On Facebook Live and Instagram Stories, the broadcast showed what the day to day is like in different areas of the centre. Viewers could see the shipping of Carlos Cánovas's photographs for the Museo ICO exhibition, visit exhibitions in the company of guides, discover the theatre and participate in a recorded workshop among other proposals.

THE BROADCAST REACHED OVER 16,000 PEOPLE

YOUTUBE CHANNEL

77 OUR VIDEOS

This year saw an increase in the Museum's production of videos in which the Museum narrates the exhibitions and activities, such as conferences, round tables and masterclasses in a different way.

TOTAL CHANNEL VIDEOS: 186

+87.8 % ON LAST YEAR

98,795 PLAYS OF OUR VIDEOS

173,859 MINUTES DEDICATED TO VIEWING OUR YOUTUBE CHANNEL.

17.79% MORE LIKES ON OUR YOUTUBE CHANNEL

The most watched videos: Master in Curatorial Studies, Sikka Ingentium and the Carlos Cánovas Masterclass.



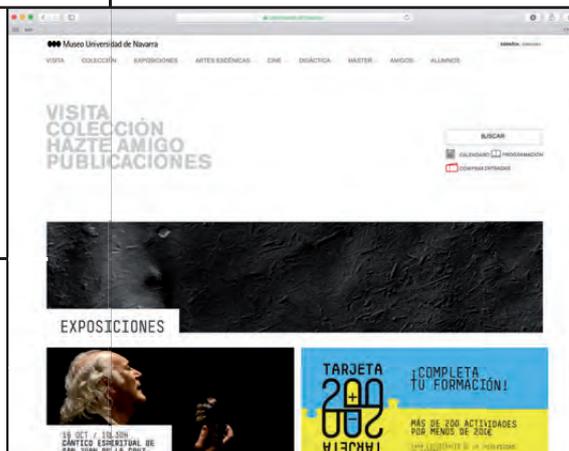
SHOP

7,000 products are sold in the museum's souvenir shop, after the merchandise offering underwent an overhaul this year.

WEBSITE

78,435 USERS

+22.46% GROWTH



345,144 PAGES VIEWS

+10.1% ON LAST YEAR

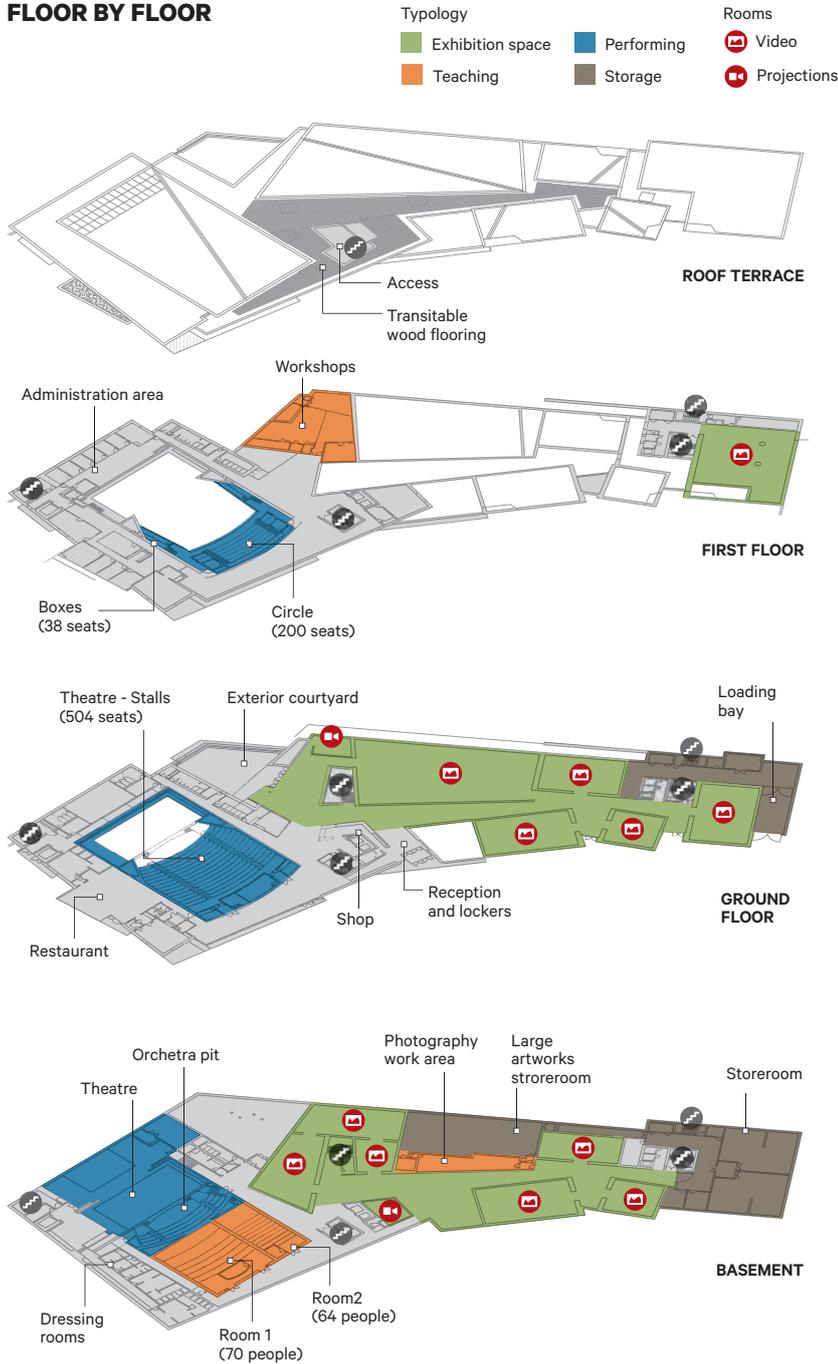
4,890,000 GOOGLE RESULTS

2017/2018

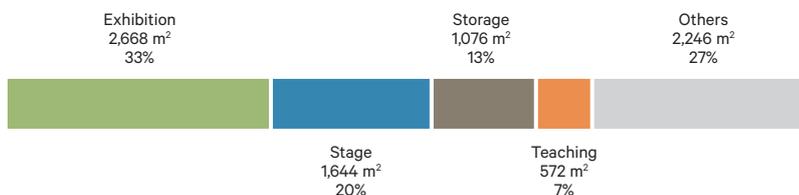
BUILDING

The building, designed by Rafael Moneo, has the following uses

FLOOR BY FLOOR



DISTRIBUTION BY USE



SECURITY PROTOCOLS FOR THE CONSERVATION OF THE BUILDING AND COLLECTION

The Museum Universidad de Navarra has a 24 hour security service. That service is extended during public opening hours, both within the exhibition and artwork space and in other areas (workshops, classes, theatre activities and reception). The surveillance service verifies the identity of contractors working in the museum, controls the security systems installed in same, reacts to different types of alarms (fire, intrusion, analysis of exhibition room CCTV) and implements the security procedures.

24H SURVEILLANCE

There is also an auxiliary service in the rooms with invigilators responsible for ensuring visitors behave appropriately and for assisting the public with direction to particular exhibition rooms or areas. All security personnel and room invigilators are trained in fire extinguishing, first aid and the semi-automatic defibrillator provided.



2,370 LED

ENERGY SAVING

80% OF THE MUSEUM'S LIGHTING USES THE LED SYSTEM. ALL SPOTLIGHTS (850 UNITS) OF THE EXHIBITION SPACE ARE LED

All areas of the Museum are protected by a fire detection system, in particular the backstage of the theatre, where in addition to fire detection alarms there is also an air intake analysis system for early detection of fires.

Each exhibition room is a separate fire area, segregated from the rest of the Museum. In the event of an activation of the fire alarm the flame retardants close automatically, allowing the public to exit via a fire exit which automatically closes if the panic bar handle is not pushed. In terms of the storage of art works there is an automatic extinction system that does not damage the artworks stored in those areas.

Access to the Museum by vehicle is protected with an card-based access control system and bollards that close off spaces with the capacity for a heavy vehicle at a speed of 80 km/h.

The entire premises is protected by a security system on both the perimeter and the interior of the building that can detect persons approaching from several meters before reaching the facade.

All anti-intrusion elements are linked to at least one camera, which allows for the immediate verification of the cause of the alarm. All cameras record 24 hours a day, maintaining recordings available for consulting the period permitted in the relevant legislation. All exhibition rooms are provided with a video analysis system that allows for the detection any visitor approaching the artworks inappropriately as well as the removal, defacing or interference with any of the works on display.



ECONOMIC SUSTAINABILITY



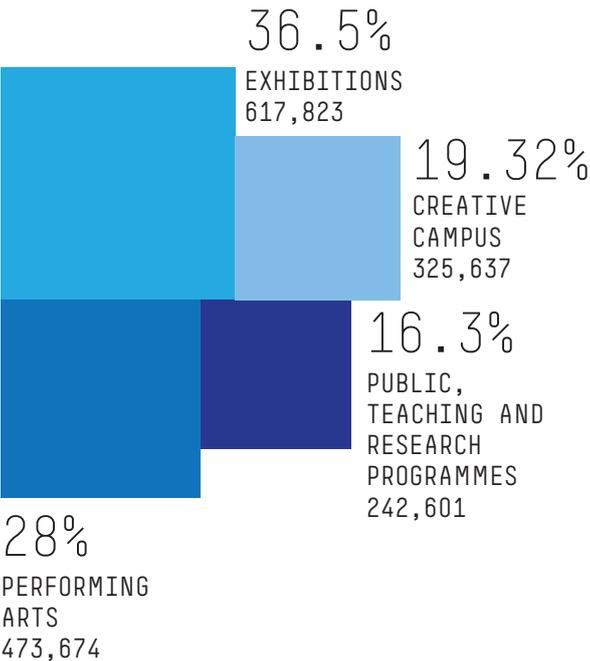
FINANCING OF THE BUILDING

Cost of design and construction of the building: €22m. Over the past year 75% of the economic sum necessary for financing the building thanks to donations from Trustees.

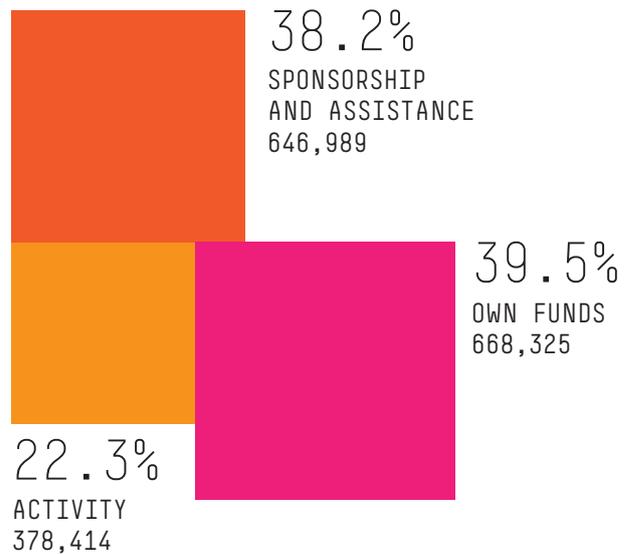
ANNUAL ACTIVITY

The budget for the annual activity depends on the cost of the artistic activities promoted in the areas and origin of the revenue that make them possible.

DISTRIBUTION OF SPENDING BY ACTIVITY

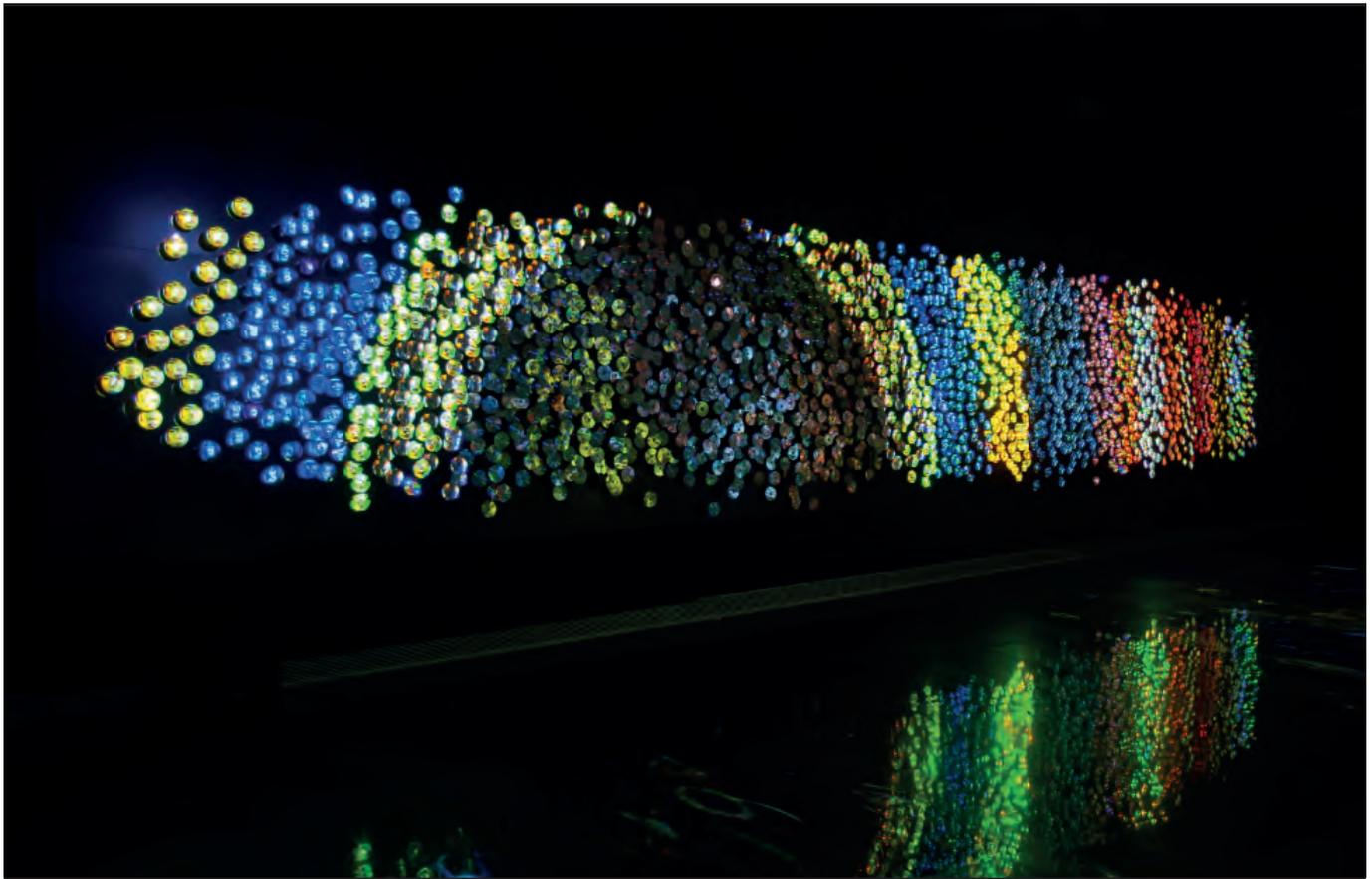


ORIGIN OF FINANCING OF ACTIVITIES



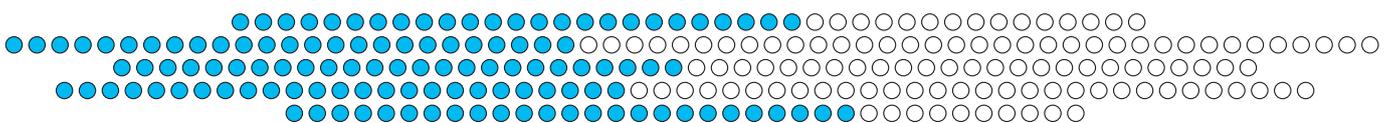
ECONOMIC INFORMATION
AT END OF YEAR 2017-18

The Friends of the Museum programme continued to grow and there was a higher rate of participation in the activities on offer.



COLLECTION

The acquisition of new works was possible thanks to private donations, artist donations, purchases of the Museum and crowdfunding campaigns liked that one which remains in progress for Daniel Canogar's *Sikka Ingentium*, 2017.



**1,250 PIECES ACQUIRED
OF 2,400 TOTALES**

**950 FRIENDS OF THE MUSEUM
+15.4% ON LAST YEAR**

80% ARE RESIDENT IN NAVARRA
17% ARE FROM OTHER AUTONOMOUS COMMUNITIES IN SPAIN
3% ARE FROM OVERSEAS

MUSEUM TRUST

CURRENT NUMBER OF TRUSTEES: 25
«20 are private donors
»5 are companies

ORIGIN

»Spain: 14
»Latin America: 8
»United States: 2
»Europe: 1

THEY HAVE FINANCED 75% OF
THE COST OF THE BUILDING

CORPORATE TRUSTEES

MAIN CORPORATE TRUSTEES



Obra Social "la Caixa"



ENSE GROUP

OTHER TRUSTEES



SPONSORS



CONTACT
948 425 700
MUSEO.UNAV.EDU
museo@unav.es



OPENING HOURS
TUESDAY-SATURDAY
10:00 TO 20:00
SUNDAYS AND
PUBLIC HOLIDAYS
12:00 TO 14:00

CLOSED
MONDAYS

FRIENDS OF THE MUSEUM
(AMIGOS DEL MUSEO)
AMIGOSDELMUSEO@UNAV.E

TICKET SALES
AND REGISTRATION
recepcionmun@unav.es
MUSEO.UNAV.EDU