ANNUAL REPORT
2015-2016 ACADEMIC YEAR
SEPT '15 / AUG '16

MUSEUM UNIVERSITY OF NAVARRA

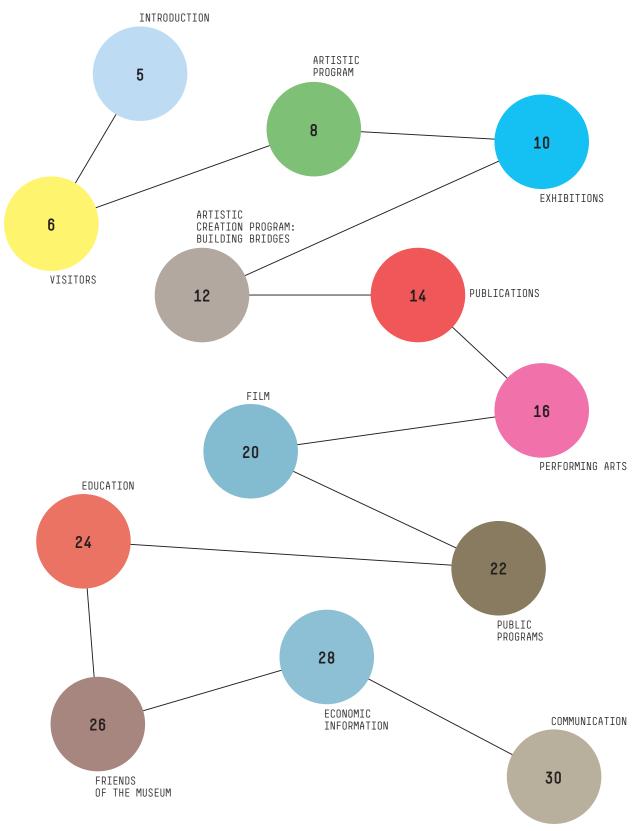




ANNUAL REPORT 2015-2016 ACADEMIC YEAR SEPT '15 / AUG '16

MUSEUM UNIVERSITY OF NAVARRA

CONTENTS





MONEO'S BUILDING HAS COME ALIVE LIKE NEVER BEFORE

he Museum University of Navarra, which was designed by architect Rafael Moneo, concluded its first academic year with more than 80,000 visitors who were attracted by a wide-ranging art program that encompasses the performing, visual and audiovisual arts. This year, five new exhibitions, 67 theater productions, numerous educational activities and an extensive cinema program provided a range of ways to become more familiar with art. Students and academic staff from the University, schoolchildren, residents of Pamplona and Navarre and tourists from Spain and abroad participated in the Museum's activities.

The nearly 3,000 square meters of exhibition space in the building housed works by Xavier Ribas, Cristina de Middel, Joan Fontcuberta, Pierre Gonnord and the AtelieRetaguardia association, as well as temporary exhibitions that complemented our permanent collection donated by María Josefa Huarte.

More than 5,600 people came together at the Museum's Theater through music, dance, plays and performances that took place not only in the building itself, but also in other areas of the campus and city, thus fulfilling the Museum's mission of disseminating art and combining it with all art forms, in other places, and with other disciplines. The film series allowed us to become acquainted with great filmmakers, watch successful productions and attend premieres in Pamplona. The range of educational programs was expanded to include the Diploma in Curatorial Studies, university-specific programs and subjects, and seminars, workshops and lectures aimed at all ages and interests.

In short, we attracted new audiences and achieved tremendous exposure for a Museum that was conceived as an international public service center for artistic creation and reflection, with a focus on interdisciplinary research and teaching.

All of these projects have been carried out with financial support from many people and institutions, especially Board of Trustee members, sponsors and Friends of the Museum. This support, the artists' work and your participation will continue to breathe life into the Museum University of Navarra.



Jaime García del Barrio MANAGING DIRECTOR MUSEUM UNIVERSITY OF NAVARRA

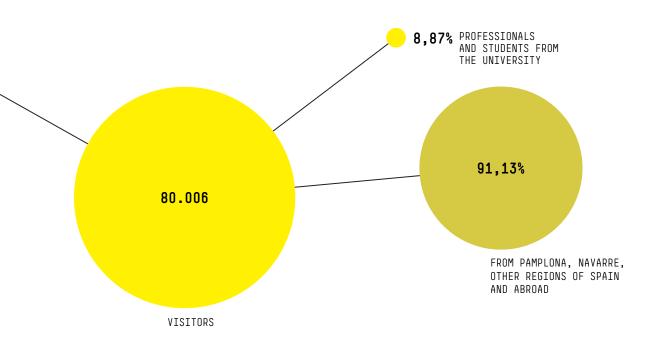


GETTING VISITORS TO COME BACK TO THE MUSEUM AFTER THE INAUGURAL YEAR

he Museum University of Navarra concluded its first full academic year (September 1, 2015 to August 31, 2016) with a huge number of visitors: 80,006 people. The development of a varied program with an interdisciplinary approach to all the Museum's art forms helped maintain the constant flow of visitors after the inaugural period.

Thus, the Museum received a total of **80,006 visitors** between September 2015 and August 2016. A total of 8.87% of these were professionals and students from the University of Navarra. The remaining **91.13**% were visitors from Navarre, other regions of Spain and abroad. The percentage reflects this university museum's **high rate of acceptance** and openness to society.

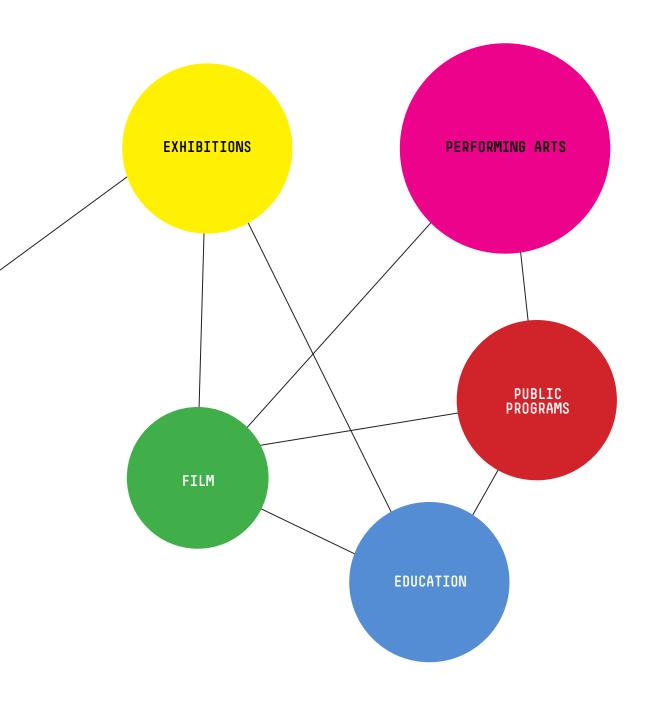
The Museum's website was visited 120,154 times this academic year. Visitors to the website were especially interested in the exhibitions, shows, films and other public programs; useful information for planning their visit to the Museum; school educational programs; and virtual visits to exhibitions and works in the collection, which provide access to the Museum without the need for a physical visit.





COLLABORATION WITH NATIONAL PRIZE WINNERS

he program this academic year brought together numerous national award winners, including Rafael Moneo (2015 National Prize for Architecture), Alfredo Aracil (2015 National Music Prize), Alberto Corazón (1989 National Design Prize), Juan Carlos Garvayo (2013 National Music Prize with Trío Arbós), Javier Vallhonrat (1995 National Photography Prize), José Carlos Martínez (2010 National Dance Prize), Agustín González Acilu (1998 National Music Prize) and Joan Fontcuberta (1988 National Photography Prize and 2011 National Essay Prize).





"

HISTORICALLY, PAMPLONA HAS BEEN A HUB FOR PHOTOGRAPHIC ACTIVITY AND HAS EXUDED CREATIVITY, ENTHUSIASM AND A COMMITMENT TO PHOTOGRAPHY AS AN ARTISTIC ACTIVITY. NOW THE MUSEUM UNIVERSITY OF NAVARRA HAS MADE PAMPLONA A CORNERSTONE OF SPANISH AND EUROPEAN PHOTOGRAPHY. AS ARTISTS, WE WOULD FIND OURSELVES IN A BARREN LANDSCAPE IF IT DISAPPEARED TODAY JOAN FONTCUBERTA

IN DIARIO DE NAVARRA

COLLECTION EXHIBITIONS AND NEW PROJECTS

ive new exhibitions were unveiled this academic year. Nitrate by Xavier Ribas, Man Jayen by Cristina de Middel, Camouflages by Joan Fontcuberta, De Laboris by Pierre Gonnord and Contemporary Heliography by the AtelieRetaguardia association. The Collection of María Josefa Huarte: Abstraction and Modernity, as the museum's permanent collection, was also open to the public.

Before each exhibition was unveiled, the artists gave a lecture that was open to the public to explain their project.

Co-Productions: The Museum co-produced a number of exhibitions, including Interactions by Javier Vallhonrat (with the Galician Center of Contemporary Art, CGAC); Nitrate by Xavier Ribas (with Barcelona Museum of Contemporary Art, MACBA, and Liverpool's Bluecoat); and Camouflages by Joan Fontcuberta (with the Maison Européenne de la Photographie in Paris).

Touring Exhibitions: Interactions by Javier Vallhonrat was exhibited at the CGAC (Santiago de Compostela), Nitrate by Xavier Ribas at the MACBA (Barcelona) and Bluecoat (Liverpool), and Camouflages by Joan Fontcuberta at the Maison Européenne de la Photographie (Paris).

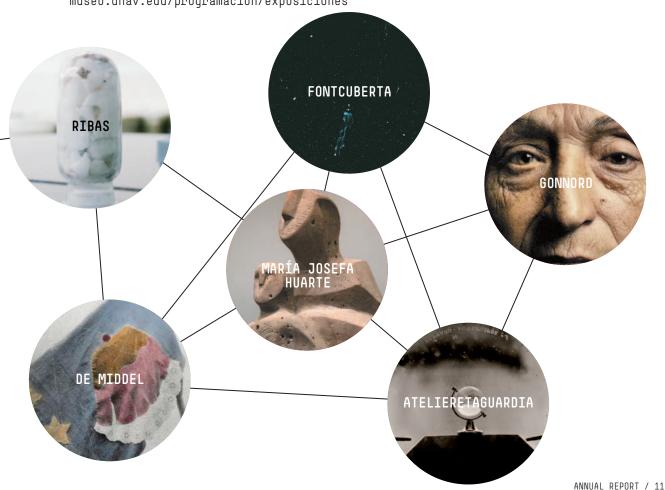
In addition to these co-productions and touring exhibitions, 124 works from the Museum's collection were loaned to other art centers.

More information:

museo.unav.edu/programacion/exposiciones

THE MUSEUM DOES NOT JUST BUILD BRIDGES BETWEEN THE PAST AND PRESENT, BUT BETWEEN MY WORK AND A UNIVERSITY. AND I HAVE FELT EMBRACED BY ENRICHING GLANCES.

PTFRRF GONNORD EN ABC CULTURAL





COLLECTION EXPANDED BY CONTEMPORARY ARTISTS

he Building Bridges artistic creation program has been organized by the Museum University of Navarra since 2002. The collection explores the history of photography in Spain, from its origins to the present day, with a special focus on the documentary aspect of photography and its relationship with the real and the imaginary.

This project invites dialogue between contemporary artists and the work of photography pioneers in 19th-century Spain. In addition to artistic creation, it also generates theoretical reflection in the form of books, lectures and other educational activities that give voice to pieces created within a context that seems to echo today's situation: the beginning of major changes in technology and forms of communication.

Building Bridges currently consists of **657 works** created by 20 contemporary artists, and 156 of them have been added to the Museum's Collection.

Conceptual artist Elena Asins died this academic year, on December 14, 2015. She donated her work *Menires* to the Museum and was preparing her next exhibition in our rooms.

The photographs of Peruvian artist Martín Chambi were also recently donated to the Museum. They consist of 104 documentary photographic prints in which the author portrays early 20th-century Cusco society. This donation marks another step toward including more Latin American artists in our collection.

More information: museo.unav.edu/coleccion/tender-puentes

ARTISTS WHO HAVE PARTICIPATED

Joan Fontcuberta
BARCELONA, 1955
Bleda y Rosa
CASTELLÓN, 1969 AND ALBACETE, 1970
Roland Fisher

SAARBRÜCKEN, 1958

Jordi Bernardó LLEIDA, 1966

Valentín Vallhoncat MADRID. 1956

Sergio Belinchón VALENCIA, 1971 Lvnne Cohen

RACINE, WISCONSIN, EE.UU., 1944 -

Carlos Cánovas HELLÍN, ALBACETE, 1951

Xavier Ribas BARCELONA, 1960

Jorge Ribalta

BARCELONA, 1963

Javier Vallhonrat

MADRID, 1953 **Martí Llorens**

BARCELONA, 1962
Manolo Laquillo

MADRID, 1953

Ángel Fuentes

PAMPLONA, 1955 - ZARAGOZA, 2014

Manuel Brazuelo MADRID, 1955

Gabrielle Basilico MILÁN, 1944 - 2013

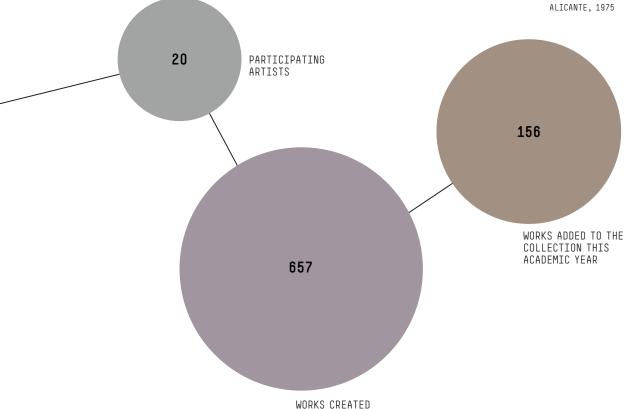
Pierre Gonnord

CHOLET, FRANCIA, 1963

Carlos Irijalba

PAMPLONA, 1979

Cristina de Middel





PUBLICATIONS ON THE ARTISTS' APPLIED RESEARCH

esearch related to the Museum University of Navarra's Collection has so far generated a total of 32 publications, 13 of which were published during this first full academic year of the Museum's activity.

During the 2015-2016 academic year, four issues of the Building Bridges Collection and six catalogues were published, and three issues relating to this year's exhibitions were published in the new Cuadernos Coleccionables del Museo.

Cuadernos Coleccionables del Museo is a new collection launched this academic year that provides information on each exhibition project in greater detail than the information sheets available in each room.

They are all available in the Museum shop. Moreover, the Museum University of Navarra's publications were distributed in Spain, Europe, Latin America and the United States, and were available for online purchase on the websites of the Museum and Trama Editorial and on Amazon (Spain, Italy, Germany and France).

More information and sales at: museo.unav.edu/investigacion/publicaciones www.tramaeditorial.es/publisher/publicaciones_mun www.amazon.es

CUADERNOS COLECCIONABLES DEL MUSEO EXHIBITION CATALOGUES A DIRITCATIONS EDOM

PUBLICATIONS FROM THE BUILDING BRIDGES COLLECTION

NEW ISSUES OF THE BUILDING BRIDGES COLLECTION

Jorge Ribalta SCRAMBLING

Javier Vallhonrat

Martí Llorens STRATA

Pierre Gonnord
DE LABORTS

EXHIBITION CATALOGUES

THE COLLECTION OF MARÍA JOSEFA HUARTE: ABSTRACTION AND MODERNITY Ángel J. Gómez Montoro et al.

CAMOUFLAGES

Joan Fontcuberta COEDITADO CON LA MAISON EUROPÉENE DE LA PHOTOGRAPHIE

VITRATE

Xavier Ribas
CO-PUBLISHED WITH THE MACBA

INTERACTIONS

Javier Vallhonrat

MAN JAYEN

Cristina de Middel

ATELIERETAGUARDIA: CONTEMPORARY HELIOGRAPHY

Martí Llorens and Rebecca Gil

CUADERNOS COLECCIONABLES DEL MUSEO

CAMOUFLAGES

Exhibition by Joan Fontcuberta APRIL 13 - SEPTEMBER 11, 2016

DE LABORIS

Exhibition by Pierre Gonnord APRIL 27 - OCTOBER 30. 2016

ATELIERETAGUARDIA: CONTEMPORARY HELIOGRAPHY

MAY 12 - OCTOBER 21, 2016



THE PERFORMING ARTS VENTURE INTO THE MUSEUM, THE CAMPUS, THE CITY...

he performing arts program included a total of **67 activities**, which attracted **5,648 spectators**. This academic year saw the first edition of the Classics at the Museum theater series and the second editions of the Coda in Movement dance series, the Mapping Music series and the Musicae Artis music series.

Seventeen shows were presented: six dance shows, six music shows, two plays and three operas or musical theater shows, which together resulted in a total of 25 public performances. Furthermore, eight dramatized readings of theater classics were held in 17 public performances.

The shows were complemented by a range of educational programs that included three workshops and a masterclass, for a total of 13 sessions, taught by leading industry professionals such as José Carlos Martínez, Carlos Mena, Quico Cadaval and Javier Muñoz (JANA Productions). Two lectures and four meetings with prominent artists and professionals were also held: Alberto Corazón in dialogue with Alfredo Aracil; Marquese Scott; Virgilio Sieni; and Rafael Moneo with Agustín González Acilu. In addition, seven films were shown in six sessions to complete the Coda in Movement dance series.

Last season saw the launch of collaborative projects that led, among other things, to the inclusion of Navarran companies such as AGAO (Gayarre Friends of the Opera Association), the Orfeón Pamplonés, the Professional and Higher Conservatories of Music of Navarre, and the Navarre Symphony Orchestra in the Museum's program.

The Museum's multidisciplinary approach made it possible for many of the performing arts shows to be held in other areas of the Museum besides the theater, including the exhibition rooms, the entrance hall and other parts of the campus and city.

More information on the shows:

museo.unav.edu/programacion/artes-escenicas/espectaculos and on current shows:

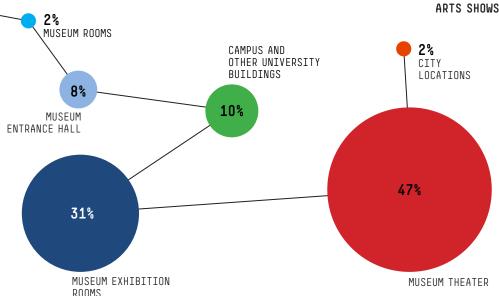
museo.unav.edu/programacion/artes-escenicas

Residency at the Museum

The Museum launched a performing arts residency program that started with choreographer Javier Martín and promotes support for artists to help them develop professionally and creatively in the world of the movement arts through applied research.

Symptoma is a research and creation project that arose from a meeting between pianist Oleg Karavaichuk and Javier Martín to create a joint contemporary dance and music piece. The process of conducting research into the movement arts is underpinned by the collaborative work carried out by a multidisciplinary group set up in October 2015 at the Museum. This group consists of 13 professionals and researchers from the world of architecture, education, medicine, neuroscience and neurology, contemporary art, the audiovisual arts, computational chemistry and desian.



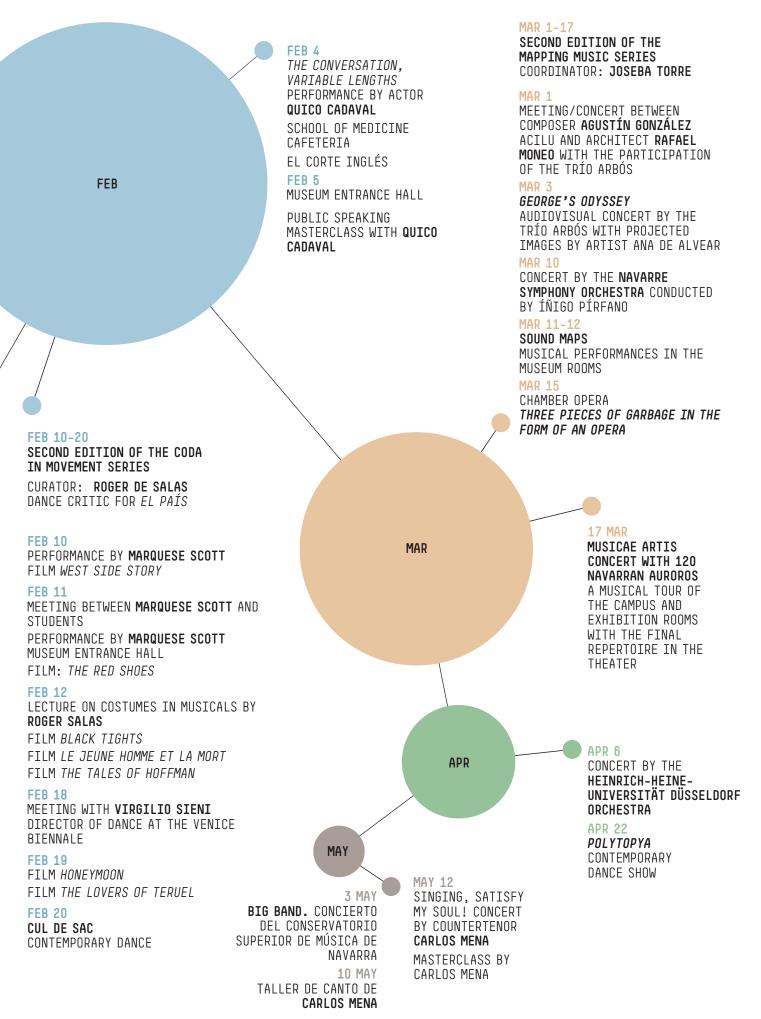


PERFORMING ARTS

MARTÍNEZ **SEP 18** DIRECTOR OF THE NOV 6-14 DANCE PERFORMANCE BY NATIONAL DANCE FIRST EDITION OF THE CLASSICS JAVIER MARTÍN COMPANY SERIES AT THE MUSEUM SEP 18-19 OXIMÓRICA, A DANCE SOLO DRAMATIZED READINGS BY **JAVIER MARTÍN** NOV 6 THE MAYOR OF ZALAMEA SEP 25 PEDRO CALDERÓN DE LA BARCA THE LITTLE GYPSY GIRL CARMEN CORTÉS DANCE EL JUEZ DE LOS DIVORCIOS COMPANY (THE DIVORCE COURT JUDGE) MIGUEL DE CERVANTES NOV 7 LIFE IS A DREAM PEDRO CALDERÓN DE LA BARCA THE TRICKSTER OF SEVILLE AND THE STONE GUEST TIRSO DE MOLINA THE KNIGHT FROM OLMEDO LOPE DE VEGA SEP LA AVENTURA NOCTURNA (THE NIGHTTIME ADVENTURE) AND LOA DE LOS MUCHOS PAPELES (LOA OF THE MANY ROLES) RODRIGO DE VILLANDRANDO NOV 13-14 **FUENTEOVEJUNA** LOPE DE VEGA MUSICAL **PERFORMANCE** WORKSHOP JANA PRODUCTIONS OCT WE ARE MEMORY LECTURE BY ALFREDO NOV ARACIL AND ALBERTO CORAZÓN ALWAYS/STILL OPERA WITHOUT VOICES A VISUAL AND MUSICAL SHOW BY ALFREDO ARACIL, ALBERTO CORAZÓN AND JUAN CARLOS NOV 20 **GARVAYO** ADAM AND EVE ON **BROADWAY NOV 27** JANA PRODUCTIONS WRITTEN BY TERESA DE ÁVILA MUSICAL DRAMATIZED READING BY ACTRESS JULIA GUTIÉRREZ CABA

FEB 20

DANCE WORKSHOP WITH **JOSÉ CARLOS**





SPECIALIZED FILMS AND PREMIERES IN PAMPLONA

he Museum enhanced its film program with two series that were held during the second semester of the academic year.

What is Cinema, Etc. is the new focal point of a program aimed at both university students and residents of the city, and is modeled on the programs of leading film institutions, including Cinemateca Portuguesa, the Cinémathèque Française, the Anthology Film Archive and the Österreichisches Filmmuseum. The series takes an in-depth look at how cinema has developed over the past 120 years by exploring relationships between the big titles and continuities with the best of contemporary cinema. This program included 26 titles based on aesthetic, historic and other criteria; cinema classics and contemporary films presented in close continuity with their predecessors. It benefited from the presence of two leading national and international film directors: Jaime Rosales and José Luis Guerín. Both taught a masterclass and held a workshop following the screening of their films.

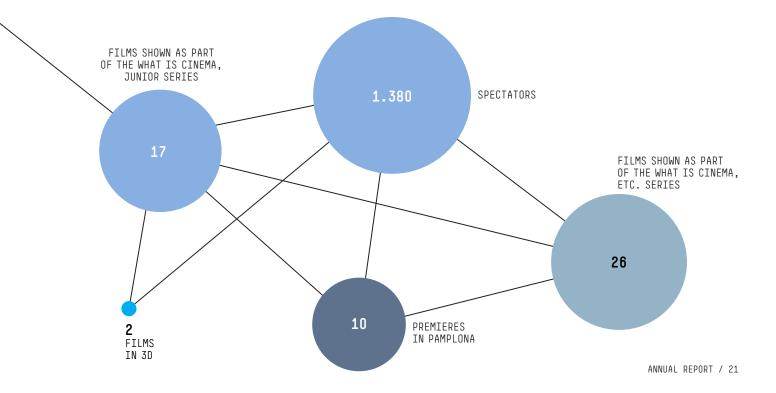
What is Cinema, Junior consisted of weekly sessions for children and included a total of 17 films.

The two series included a total of 43 films, 10 of which were premieres in Pamplona and two of which were shown in 30.

In addition to the film program in the Theater, a number of experimental films by Fischinger, Lye and Maya Deren were continuously screened in the Museum's Black Box.

Two other series accompanied Javier Vallhonrat's exhibition, Interactions, and Xavier Ribas' exhibition, Nitrate; and a third showed several films of musicals to accompany the musical performance workshop organized by the Performing Arts department.

More information on the screenings: museo.unav.edu/programacion/cine/proyecciones-pasadas and on future screenings: museo.unav.edu/programacion/cine





MORE EDUCATIONAL OPTIONS FOR EVERYONE

he Museum aims to bring the art world closer to all of society through a range of educational activities. The program boasted prominent artists, who were able to convey their knowledge to the general public.

Likewise, experts in art and curating such as Tania Pardo, Fernando Castro Flórez, Olga Fernandez, María Fernández Sabau, Daniel Pitarch, Nuria Enguita and Sergio Rubira gave lectures about their experience as curators. The novelist Andrés Barba gave a workshop on background reading when writing a first novel.

Educational training is one of the main pillars of the Museum. This translates into a range of academic programs this academic year that included the following activities: The second edition of the **Diploma in Curatorial Studies**, with 14 new students and a total of 31 enrolled in the diploma, which the Museum offers in collaboration with the School of Humanities and Social Sciences, Education and Psychology, Communication and Architecture. The first edition of the **Production of Performing Arts Program**, which it co-organizes with the School of Communication, and in which 25 students participated. The subject **Introduction to Contemporary Art: The Collection of the Museum University of Navarra**, from the School of Education and Psychology. And a brand new subject, **Cultural Communication and Criticism**, was designed and is set to launch at the Museum in the 2016-2017 academic year in collaboration with the School of Communication.

The active participation of university students is fundamental for the Museum. With that in mind, it launched a night exclusively for students, when the building and its venues were opened just for them. The first edition of the White Night Festival was held on October 30, 2015, and attracted 1,005 students. The second edition will be held in autumn of the 2016-2017 academic year.

Another way of connecting with our students is via the Museum Ambassadors network, which involved 127 volunteer students from different Schools.

To provide guided tours, the Museum is supported by **35 volunteer guides** who are studying at the University of Navarra. They conducted **302 guided tours** and **179 guided tours for private groups**, for an average of almost 15 people a day.

SOME OF THE SPEAKERS Secgio Rubica

Curator, critic and Adjunct Professor of History of Contemporary Art at the Universidad Complutense de

Nieves Acedo

Madrid

Professor of Aesthetics at Universidad Nebrija since 2011 and Program Director of Master's Degree in the Art Market since 2006.

Fernando Castro Flórez

Philosopher specializing in aesthetics, art critic and Full Professor at the Universidad Autónoma de Madrid.

Olga Fernández

Professor at the Universidad Autónoma de Madrid and visiting professor at the Royal College of Art in London. She is a member of several research groups.

Nucia Enquita

She directs the Bombas Gens Art Center and the magazine Concreta. She has directed Fundació Antoni Tàpies projects and was a cultural advisor for the European Cultural Foundation.

Tania Pardo

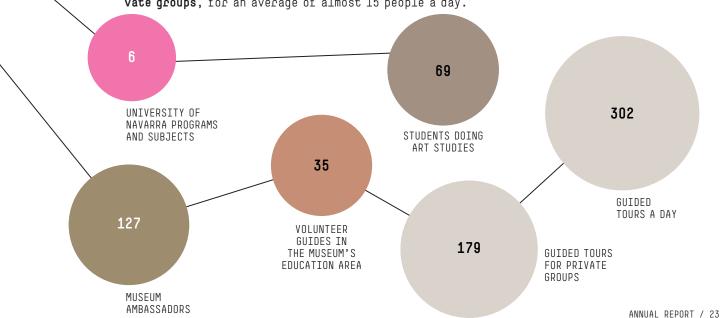
Curator, Assistant Professor at the Universidad Complutense de Madrid and head of the Exhibitions Department at *La Casa Encendida* in Madrid.

Javier Vallhonrat

Photographer, National Photography Prize winner. Over the last few years, he has worked in unique geoclimatic environments.

Andrés Barba

Novelist. He has published three works of fiction. Winner of the Torrente Ballester Award for Fiction, the Anagrama Essay Award and the Juan March Novel Prize.





KIDS MAKE CONTACT WITH ART

he education area organized and taught **66 school programs** for 41 elementary schools in Pamplona and the rest of Navarre. This means that **2,196** kids participated in the Museum's school programs. According to the results obtained from participant surveys, the average level of satisfaction with school programs was 9.3 out of 10.

The children's camps, Enjoying Christmas! at Christmas, Easter Musical! at Easter and Hi Artist! in summer, which were held for a total of eight weeks, attracted 208 children. This academic year, the Children's Museum was started up for children ages 0 to 3 and 11 Children's School programs were organized for 165 children.

Five family workshops held on weekends and designed to develop creativity through art (Dancing with Paintings, The Mystery of the Missing Painting, If I Were Picasso Today, We're Museum Guides Today! and An Experiment with Time) were attended by 251 people. Dramatized tours enable children to discover our exhibitions through dramatic sketches performed by actors. The tours started in January 2016 and are held every Sunday. This unique way of visiting the Museum has attracted 189 people.

	Νº	ATTENDEES	SATISFACTION LEVEL
Schools	66	2.196 KIDS AND TEENS AGES 3-17	9,13
Camps	8	208 208 KIDS AGES 0-3	9,9
Children's School Programs	11	165 AGES 5-10	9,5
Family Workshops	5	251 PEOPLE	9,84

The Museum also launched the first edition of the What Lies Behind a Canvas painting competition in collaboration with the Fundación Morrás Cebrián. Sixty schoolchildren from the Region of Navarre were selected as finalists.

The education area also organized the creativity development workshop The Right Side of Our Brain for members of the academic staff.

It collaborated on a workshop with the Fundación de Profesionales Solidarios, as well as a creative poetry workshop with the participation of 100 teens.

A number of team-building workshops were also organized with companies. The Fundación Caja Navarra's Art Therapy Project was developed with four social organizations: Xilema, Isterria, Colegio El Molino and Fundación Illundáin.

More information about education programs for kids: museo.unav.edu/aprende/escolares; and for families museo.unav.edu/aprende/familias

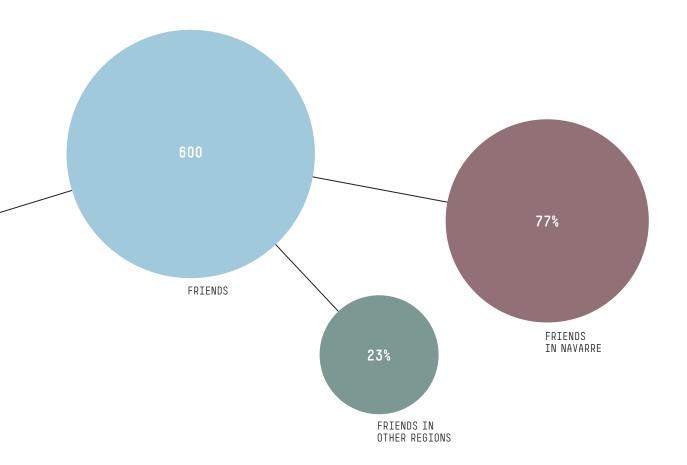


THE CLOSEST MEMBERS OF OUR COMMUNITY

he number of Friends of the Museum rose to 600 members this academic year, 75% of whom live in Navarre, 22% in other regions of Spain, and 3% in other countries of Europe and the Americas.

On June 24, **An Evening with the Friends of the Museum** was held. It was an exclusive event that provided information on the up-coming season and an overview of 2015.

More information on Friends of the Museum University of Navarra: museo.unav.edu/amigos/inicio

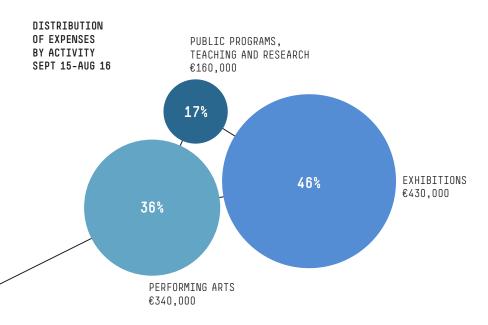




A LOT WITH A LITTLE

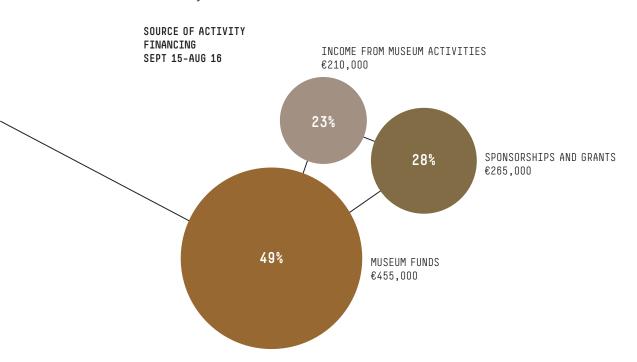
he Museum University of Navarra earmarked \$930,000 in 2015 to carry out the activities described in this Annual Report.

The expenses arising from the Museum's activities reflect the Museum's three-fold mission to offer society dissemination, teaching and research in the area of the contemporary visual and performing arts, and to optimize these resources and use them efficiently when organizing these activities.



EVERYONE PITCHES IN

The way these activities are financed reflects the Museum University of Navarra's **outstanding ability to attract external funding**, given that one out of every two euros spent on activities comes from sponsorships and grants or is generated by the activities themselves.



NEW AUDIENCES, MORE DISSEMINATION

THE MUSEUM: CONFERENCE VENUE

The Museum building boasts large venues such as the theater and workshop rooms that are available for events organized by University of Navarra departments and outside companies. These venues were used by the University of Navarra for events such as Alumni Weekend, the Silver Medals awards ceremony and the graduation ceremonies for doctoral and degree programs. They were also used by external companies to organize employee training sessions. This academic year, a total of 303 events were held and attended by about **30,000 people.** The venues made available by the Museum include workshop rooms, the theater, two classrooms, the entrance hall, the roof terrace and the library.

DIGITAL COMMUNICATION

The Museum's website received 120,154 visits and showed an increase of 32% compared to last year. The number of users rose by 68,609 for a 15% increase.

The Museum's social media influence increased by 200%. Facebook had 4,500 followers for a 25% increase; Twitter boasted 5,000 followers for a 51% increase; and Instagram attracted 1,045 followers for a 320% increase.

The monthly newsletter with information on all Museum news currently has 6,165 subscribers, which represents an increase of 84%.

The Museum is the second most common search query on the University of Navarra website.

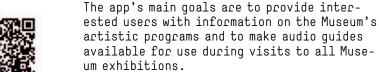
MEDIA COVERAGE



In terms of press impact this academic year, 574 news items were published with a monthly average of 47.83 hits.

News items on exhibitions	184
News items on the performing arts	154
News on other areas	143
News on the Museum's mission	93
Total	574

THE MUSEUM APP





It was developed with the collaboration of the interactive area of the company TF Editores.

The app received 310 visits for a 176% increase.



App Store

CORPORATE MEMBERS OF THE BOARD OF TRUSTEES

MAIN CORPORATE MEMBERS





OTHER MEMBERS







SPONSORS





